

Proclamation

Knock Out Opioid Abuse Day October 6, 2024

WHEREAS, NJ is in the midst of a life-threatening opioid abuse epidemic; and

WHEREAS, the Partnership for a Drug-Free New Jersey has designated October 6, 2024, as Knock Out Opioid Abuse Day – an initiative with a multiple purposes: to raise awareness of the potential for dependency on prescribed pain medicine and its link to heroin and fentanyl use in our state; to reduce stigma of addiction and shine a light on the need for recovery support; and to communicate to physicians information on safer prescribing messages found in the Centers for Disease Control and Prevention guidelines for prescribing opioids, which include considering other therapies, setting realistic treatment goals with patients and discussing with patients the positives and negatives of opioids; and

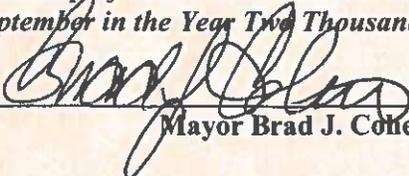
WHEREAS, the State Senate and General Assembly jointly resolved that October 6 shall be permanently designated as Knock Out Opioid Abuse Day in New Jersey in order to raise awareness about the dangers of, and the link between, prescription opioid misuse and heroin addiction and to educate health care providers, community leaders, state lawmakers and members of the public about the opioid abuse epidemic and its effects throughout the State of New Jersey and across the country; and

WHEREAS, East Brunswick Township supports initiatives designed to raise awareness about opioid abuse in New Jersey and take steps to prevent addiction.

NOW, THEREFORE, BE IT PROCLAIMED, that October 6, 2024, be recognized as Knock Out Opioid Abuse Day in the Township of East Brunswick



Given Under My Hand and the Great Seal of the Township of East Brunswick this Twenty-third Day of September in the Year Two Thousand Twenty-Four.



Mayor Brad J. Cohen

Office of the Mayor Township of East Brunswick