



Partnership for a Drug-Free New Jersey 2011 New Jersey Shout Down Drugs **CONTEST RULES**



ENTRANCE & SUBMISSION GUIDELINES

- All participants must:
 - be a *High School Student, in Grades 9 through 12*, in good standing with their school (For students enrolled in a NJ high school equivalency program, please contact the Shout Down Drugs program coordinator for eligibility requirements.)
 - **be a resident of New Jersey.**
- A participant may be an individual or a group; groups may not exceed six (6) students
- Songs must be **completely original music and lyrics** with no copyright violations.
- Songs must contain a **strong prevention message.**
- Songs **may not exceed three minutes – no exceptions!**
- All music genres are welcomed – Rock, jazz, R&B, hip hop, gospel, etc.
- Two versions of your song must be submitted:
 - One version must contain music and vocals.
 - One version must contain music only(soundtrack/instrumental).
- Songs must be submitted electronically, **in an MP3 format.** Follow uploading instructions on www.shoutdowndrugs.com. *Anyone who cannot meet this requirement should contact the program coordinator for assistance.*
- Participants must also upload typed lyrics to their song, with a song title, in a Word document.
- In addition to above, **all entries must include fully completed and signed entry forms (see below).**
- **ALL “GROUPS” must submit their individual entry forms together.**
- Each participant **MUST BE AVAILABLE to perform in the “Statewide Concert” on Thursday, May 5, 2011, 7:00 P.M., at the NJ Performing Arts Center (NJPAC), Newark, NJ, and rehearsal at 2:00 P.M., if selected as a Finalist. Participants who are not available for the concert will be disqualified.**
- **Chaperones** must accompany Finalists on May 5, 2011.

For Groups selected as a Finalist: If any member of a group is not able to perform at the May 5, 2011, Concert the entire group will be disqualified. NO GROUP MAY SUBSTITUTE A MEMBER WHO IS NOT AVAILABLE.

EXCLUSIONS

- Contest is **not open to past New Jersey Shout Down Drugs Winners.** Other past entrants are eligible, however, they are required to submit new original music and lyrics.
- Contest is not open to employees and immediate family members of PDFNJ or Comcast Cable Communications Management, LLC, and each of their respective controlled parent, affiliate and subsidiary companies.

ENTRY FORMS

(available at www.shoutdowndrugs.com, or by calling 973-467-2100, x19)

*****INCOMPLETE ENTRIES WILL BE DISQUALIFIED*****

EACH PARTICIPATING STUDENT must fully complete, sign and mail two forms:

- **Entry Form (NJSDD11 – 1) –Groups:** Each group member must complete their own form.*
- **Copyright License, Talent and Release Agreement (NJSDD11 – 2)**
Groups: One form per group **but each group member must sign.** *

*If under the age of 18, all forms must be signed by parent or legal guardian. If over the age of 18 proof of age must be submitted by including a copy of ***birth certificate*** or ***driver’s license.***

DEADLINE - FRIDAY, JANUARY 14, 2011:

- Song, Soundtrack, Lyrics uploaded
- Entry Forms Postmarked no later than FRIDAY, JANUARY 14, 2011 and mailed or delivered to: Partnership for a Drug-Free New Jersey, NJSDD, 155 Millburn Avenue, Millburn, New Jersey 07041. *Complete entries received by December 1st will receive bonus points toward their county scores!*

JUDGING

- Independent panels of judges will select County Finalists to participate in the Statewide Concert and select the Winners at the Concert.
- Online votes will be tallied into final scores to help select Finalists and Winners. (Voting Dates: To help select Finalists: 2/1/11 – 2/15/11. To help select Winners: 3/15/11 – 5/4/11.)
- One Finalist will be selected from each of New Jersey's twenty-one (21) participating counties; however, PDFNJ reserves the right to select additional "wildcard" Finalists.
- Participants will represent the county where they reside, NOT where they attend school. (*For group entries, the group leader's resident county is the official county of entry.*)

Finalists selected to participate in the Statewide Concert will be announced on March 1, 2011, by 3:00 P.M. on www.shoutdowndrugs.com and www.drugfreej.org. No phone calls please.

- Each Finalist is required to perform at the Statewide Concert on May 5, 2011, at NJPAC, Newark, NJ (*Rehearsal 2:00 P.M., Concert 7:00 P.M.*)
- First, Second and Third Place Winners will be chosen at this event.
- All decisions are final.

JUDGING CRITERIA ~ *Emphasis will be placed on your Prevention Message* ~

1. Prevention Message/ Lyrics:

- Is the message clear?
- Is the message effective in peer to peer substance abuse prevention?

2. Originality:

- Does the song motivate peers to be drug-free?
- Does the song inform peers about the dangers of substance abuse?

3. Voice / Performance

PRIZES

First Place Winner (*individual or group*)

- will be awarded a \$5,000 "Music Contract"
- will be required to perform their winning song at four (4) separate statewide events*, which shall be determined at a future date. Prize will be distributed in accordance with the terms of the music contract and contingent on performance at scheduled PDFNJ events.

Second Place Winner (*individual or group*)

- will be awarded a \$3,000 "Music Contract"
- will be required to perform their winning song at two (2) separate statewide events*, which shall be determined at a future date. Prize will be distributed in accordance with the terms of the music contract and contingent on performance at scheduled PDFNJ events.

Third Place Winner (*individual or group*)

- will be awarded a \$2,000 "Music Contract"
- will be required to perform their winning song at one (1) statewide event*, which shall be determined at a future date. Prize will be distributed in accordance with the terms of the music contract and contingent on performance at scheduled PDFNJ event.

***Winners are responsible for their own transportation to each of these events and minors must be accompanied by an adult chaperone. PLEASE NOTE, if a group is chosen as the 1st, 2nd or 3rd Place Winner, the prize money will be divided equally among group members.**