

# The Partnership for a Drug-Free New Jersey



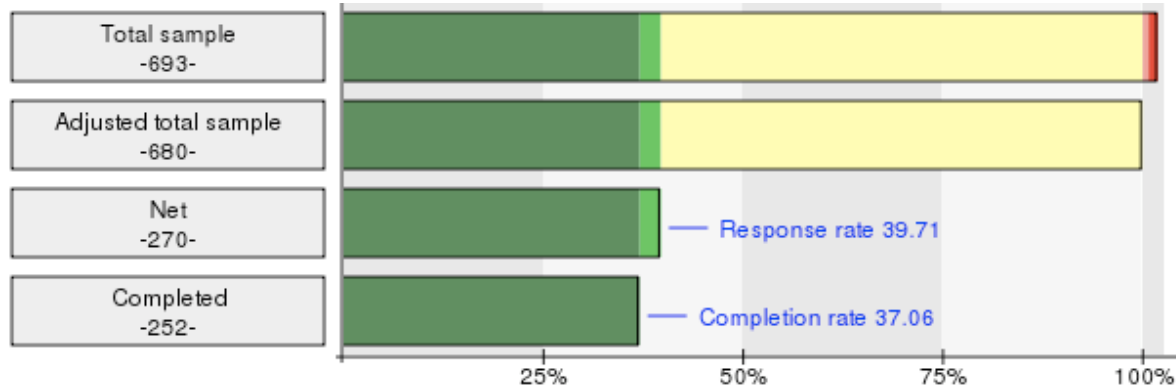
## College Student Survey Results

November 2008

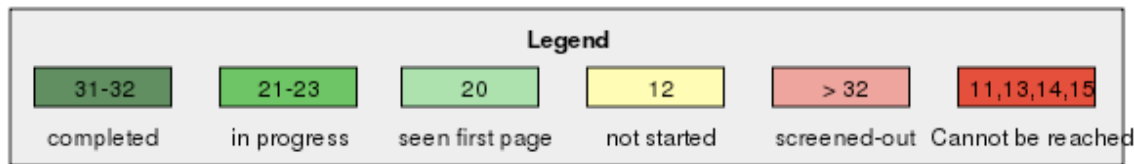
# Methodology (1)

- Interviews were conducted in two waves.
- The first wave was fielded during the summer from August 11<sup>th</sup>, 2008 - September 7<sup>th</sup>, 2008.
- The second wave was fielded when students returned to school from November 11<sup>th</sup>, 2008 - November 17, 2008.
- Interviews were conducted online among 499 students attending a school in New Jersey.
- The interviews were weighted by gender and race.

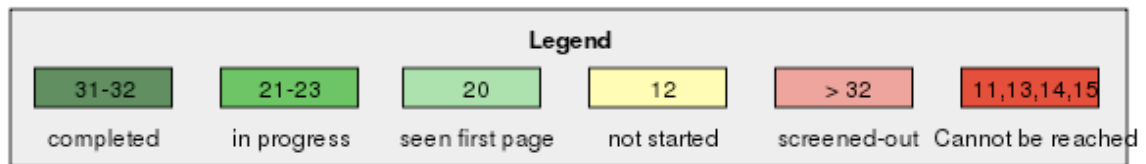
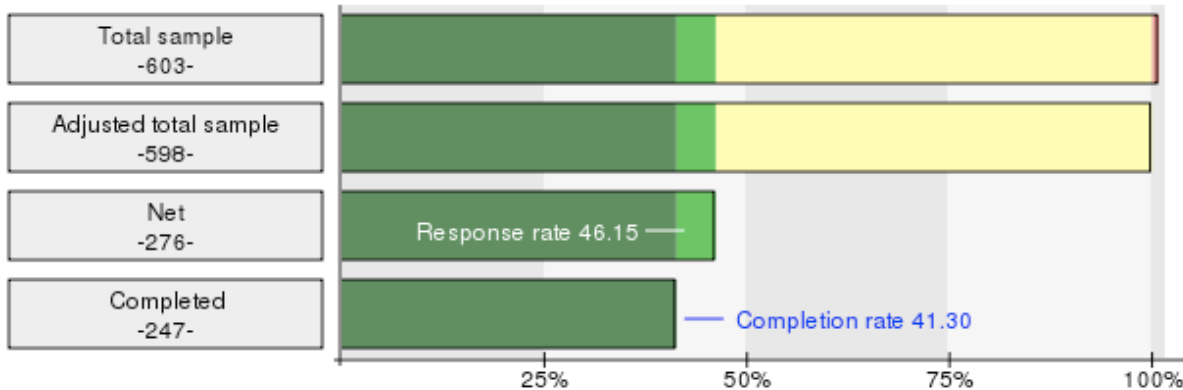
# Methodology (2)



Summer



Fall



# Executive Summary (1)

- While binge drinking and marijuana have the highest use, OTC cough medications & diet pills are experienced by around 1 in 10 college students
- College students are far better behaved during summer months, during which they live at home under the watchful eyes of parents
- Going back to college in the fall results in an increase of drug & alcohol abuse

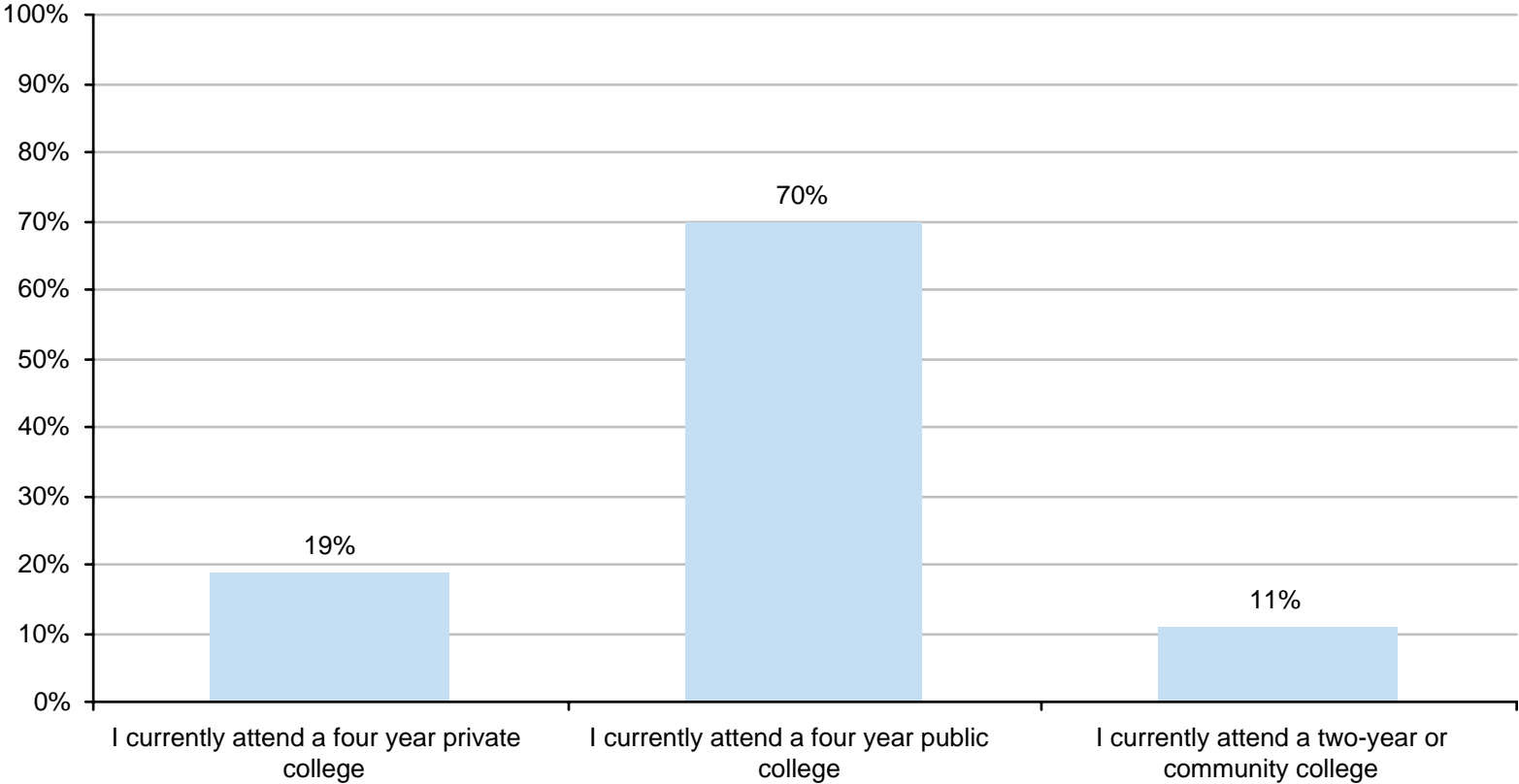
# Executive Summary (2)

- Eighteen percent of students have used prescription drugs without a prescription
- Those that ate dinner at home more often during high school are less likely to use prescription drugs without a prescription
- Margin of error :  $\pm 4.5\%$ . The margin of error measures only sampling variability, and does not adjust for other types of non- sampling error, such as non-response, panel participation, and misreporting.

# SCREENER

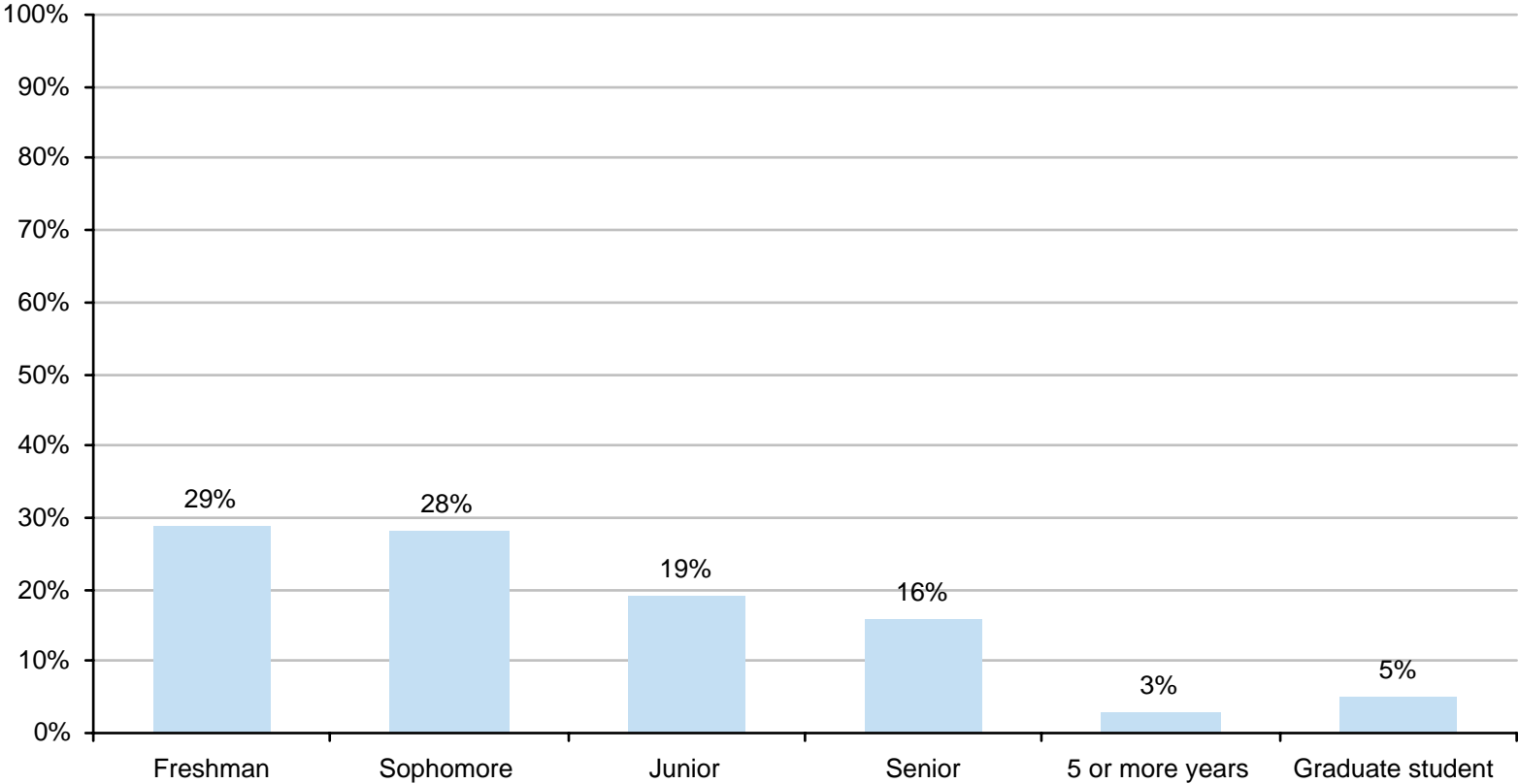
# Academic status

Which of the following best describes your academic status?



# Class year

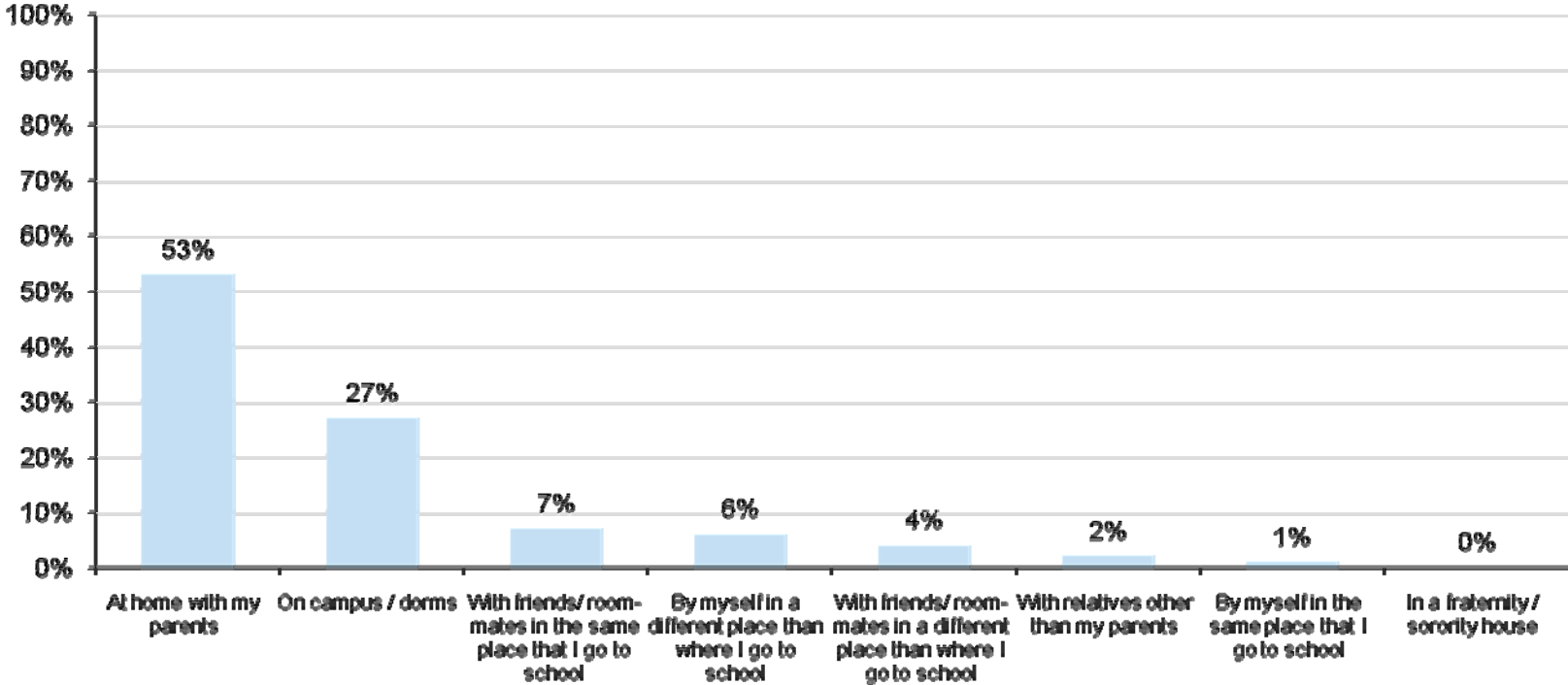
What year are you in college?





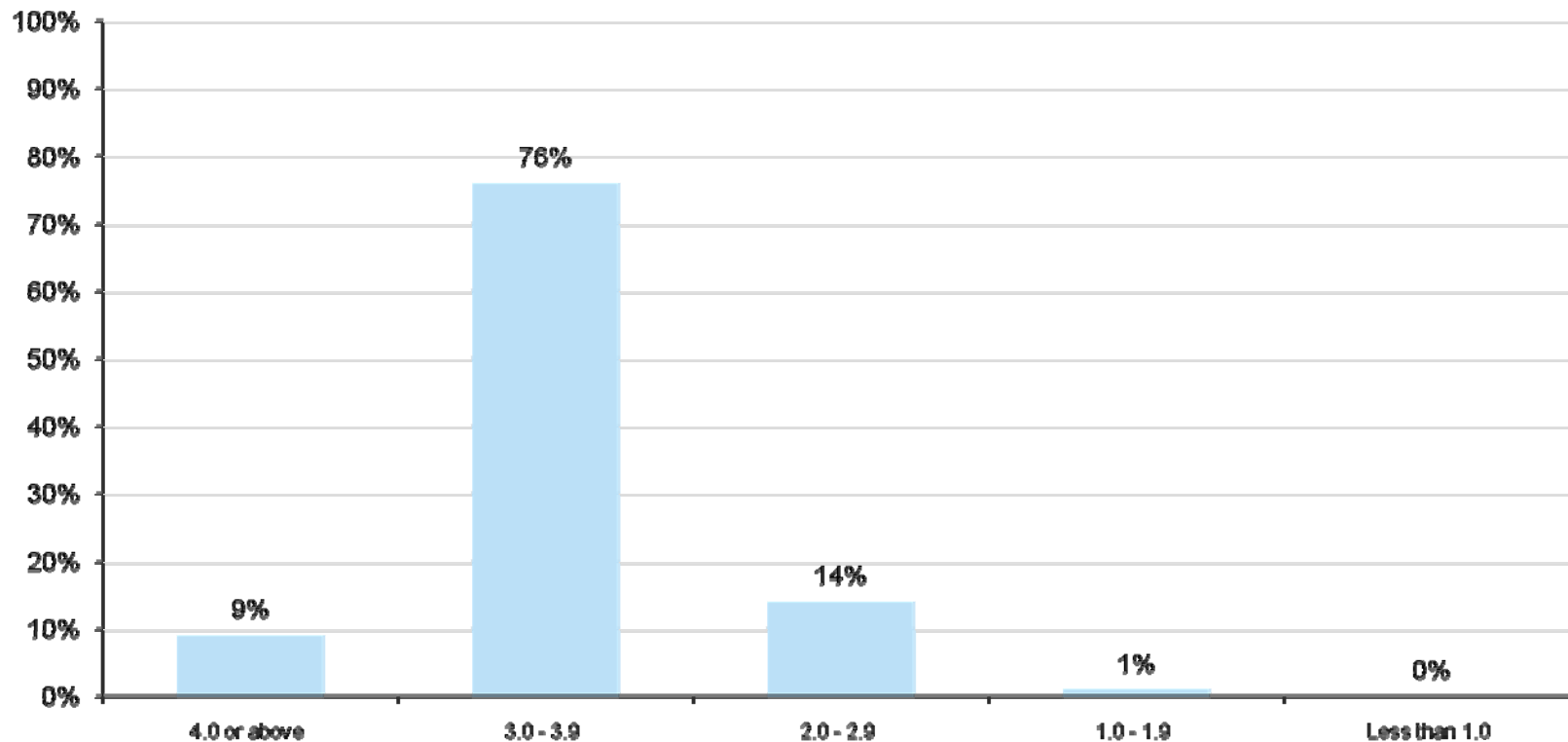
# Residence – At School

11. Where are you living while attending school?



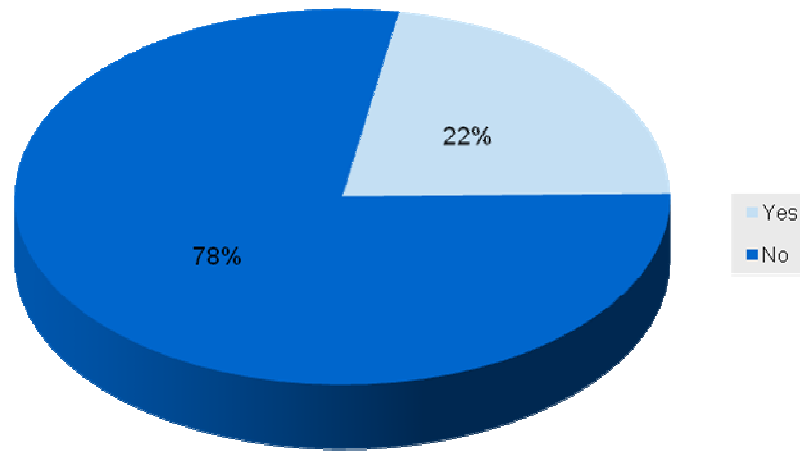
# GPA – Most Recent Semester

I22. Thinking back to the most recent academic semester that you completed, what was your GPA?



# Transferred to Current School

I23. Have you transferred to your current school?

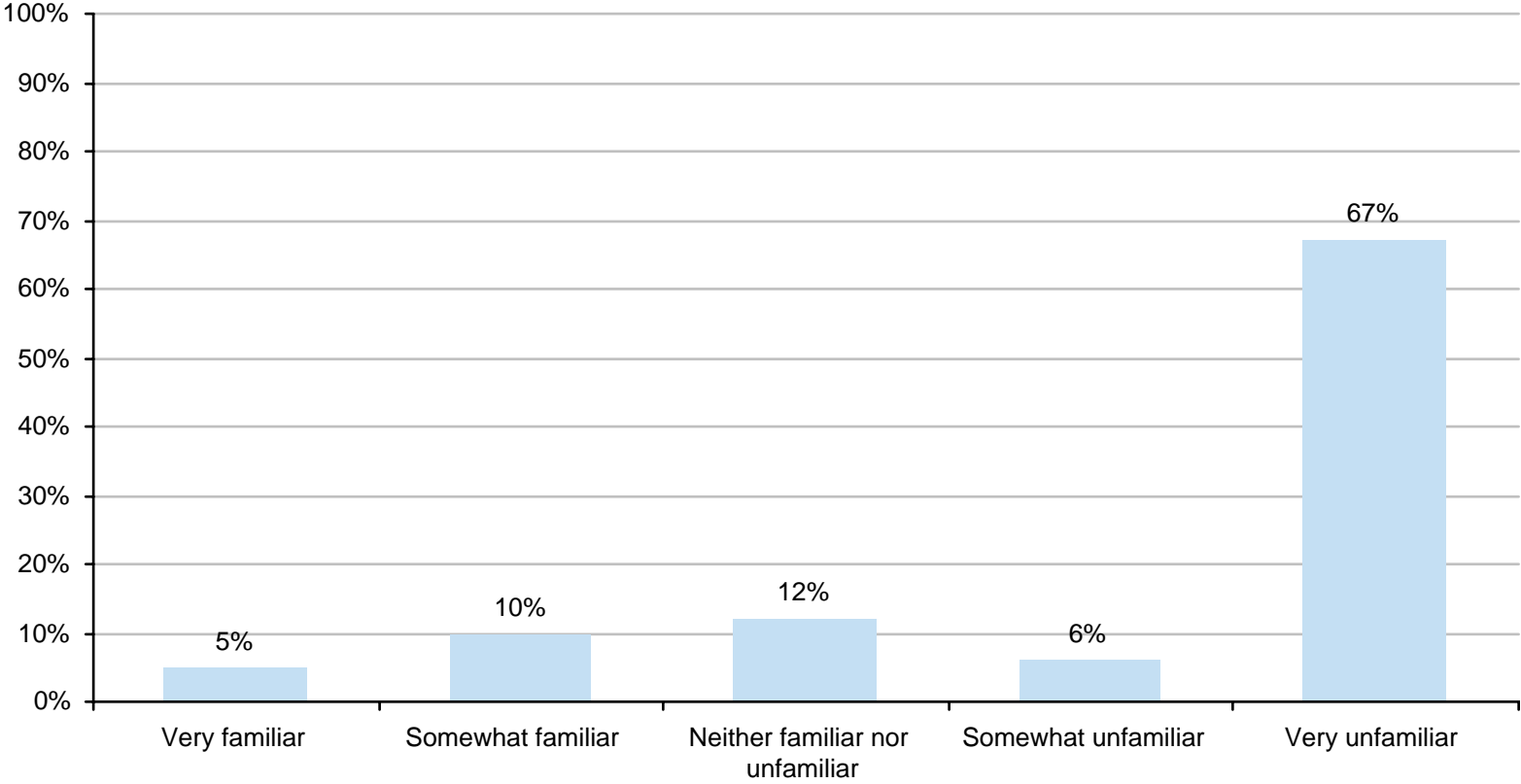


# Alcohol Consumption



# Students are generally unfamiliar with the Amethyst Initiative

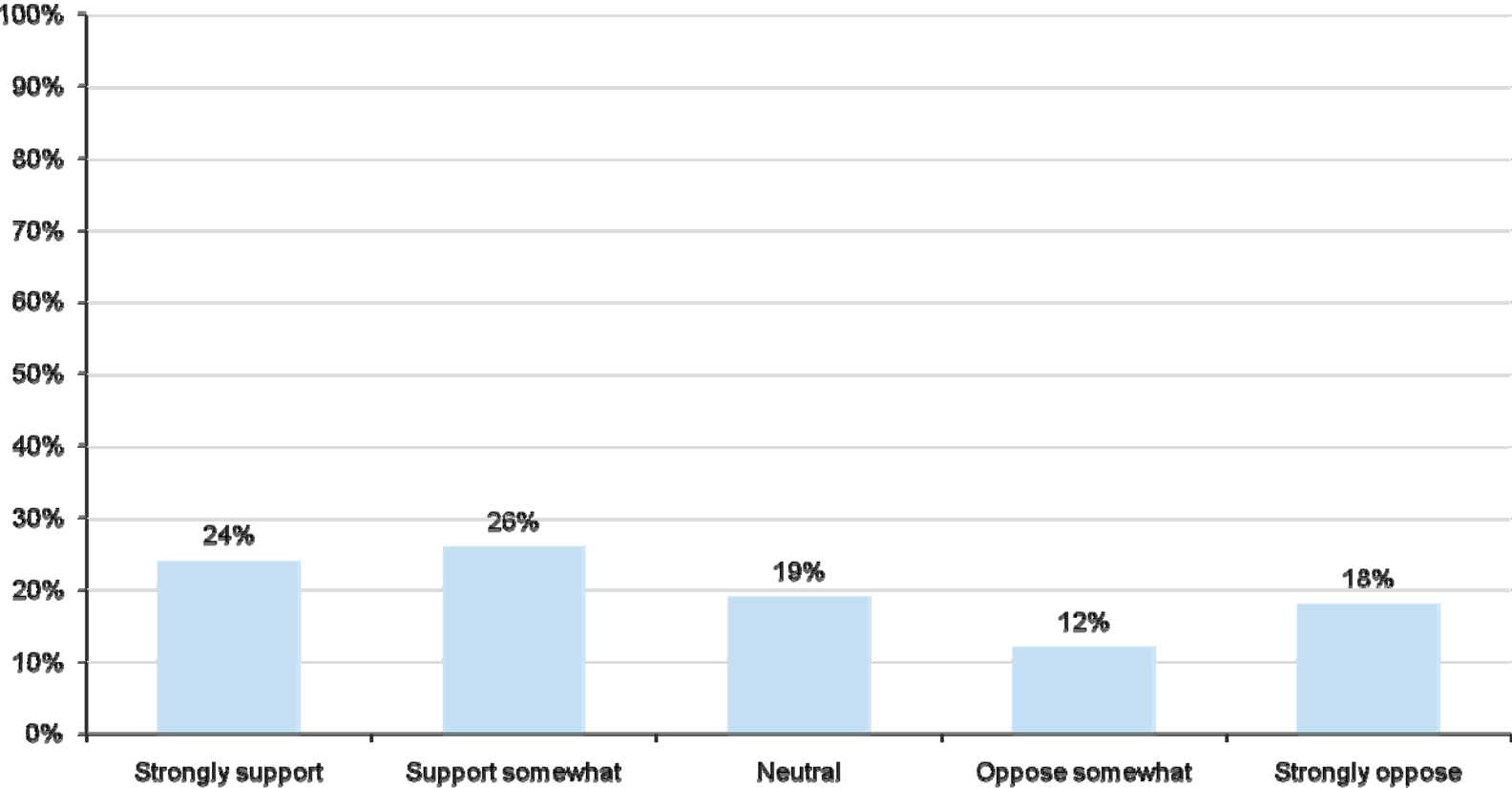
Q1. How familiar are you with the Amethyst Initiative?





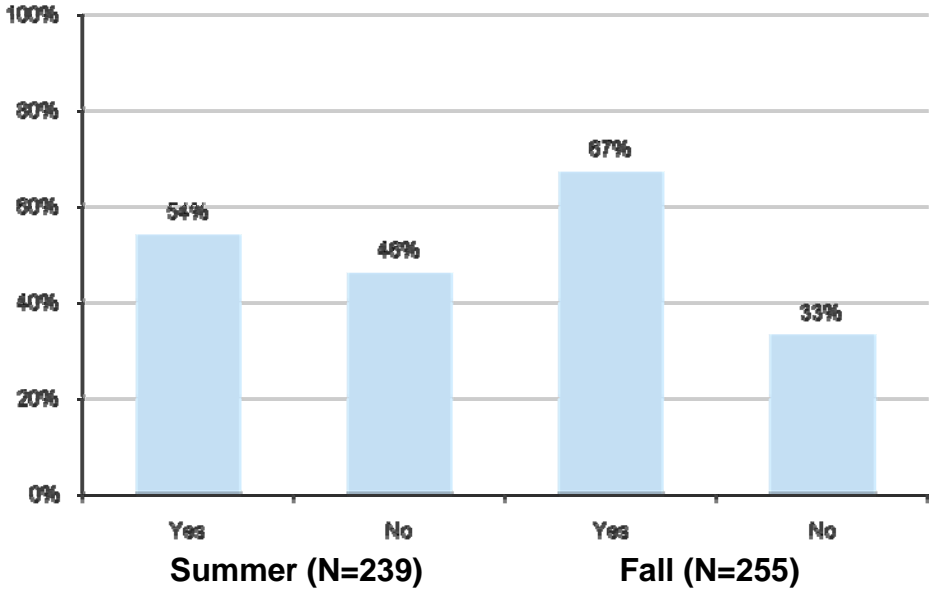
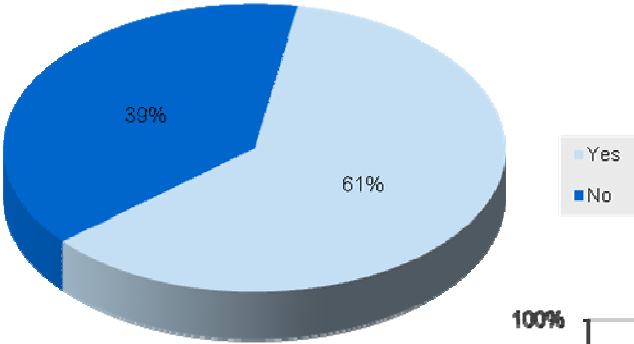
# Students are divided on lowering the drinking age to 18

Q2. How do you feel about lowering the legal drinking age to 18?



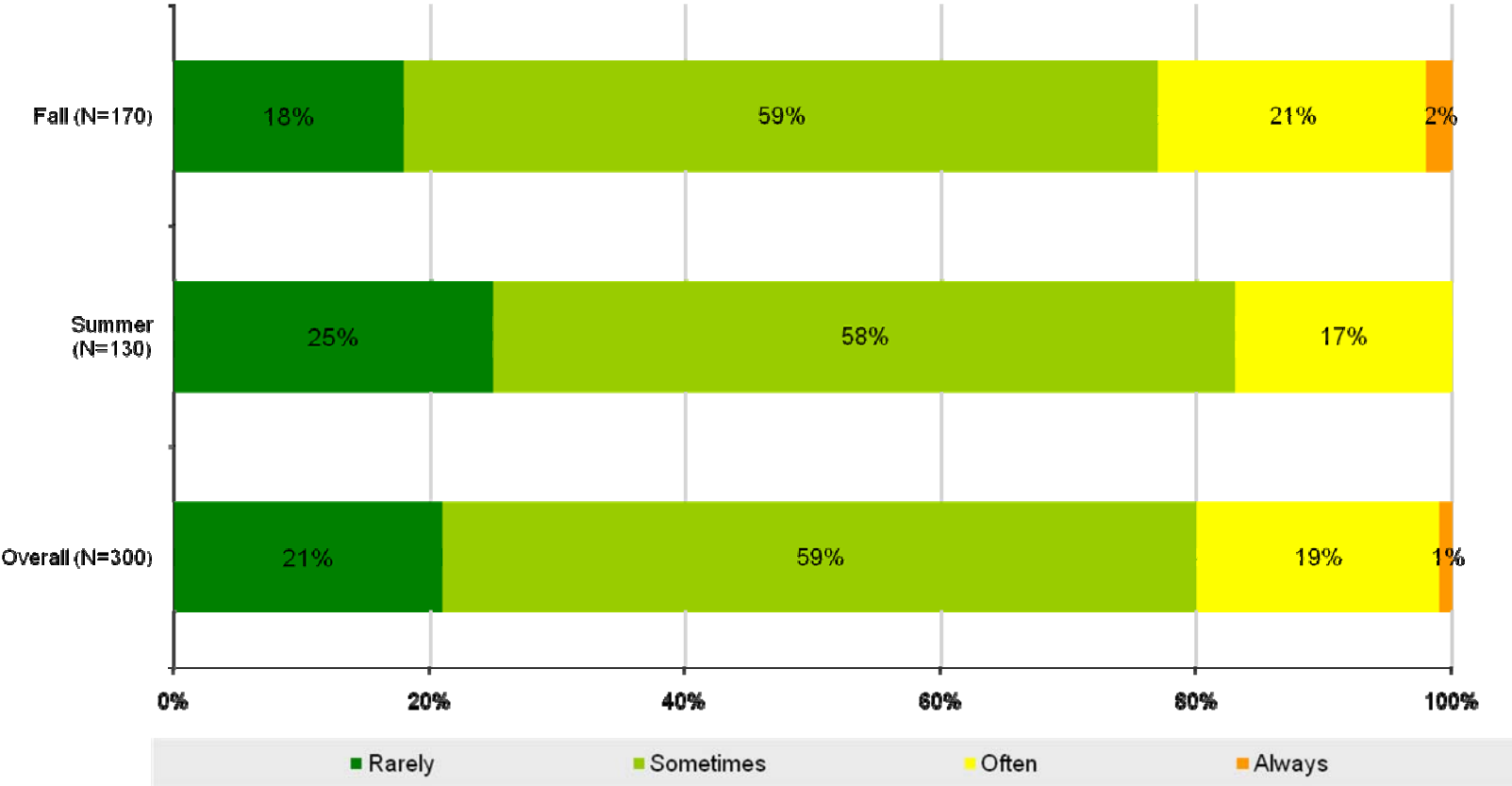
# A majority of college students currently drink alcoholic beverages

B1. Do you currently drink alcoholic beverages of any type?



# Though most college students drink, a vast majority do so rarely or sometimes

B2. How often do you drink alcohol?

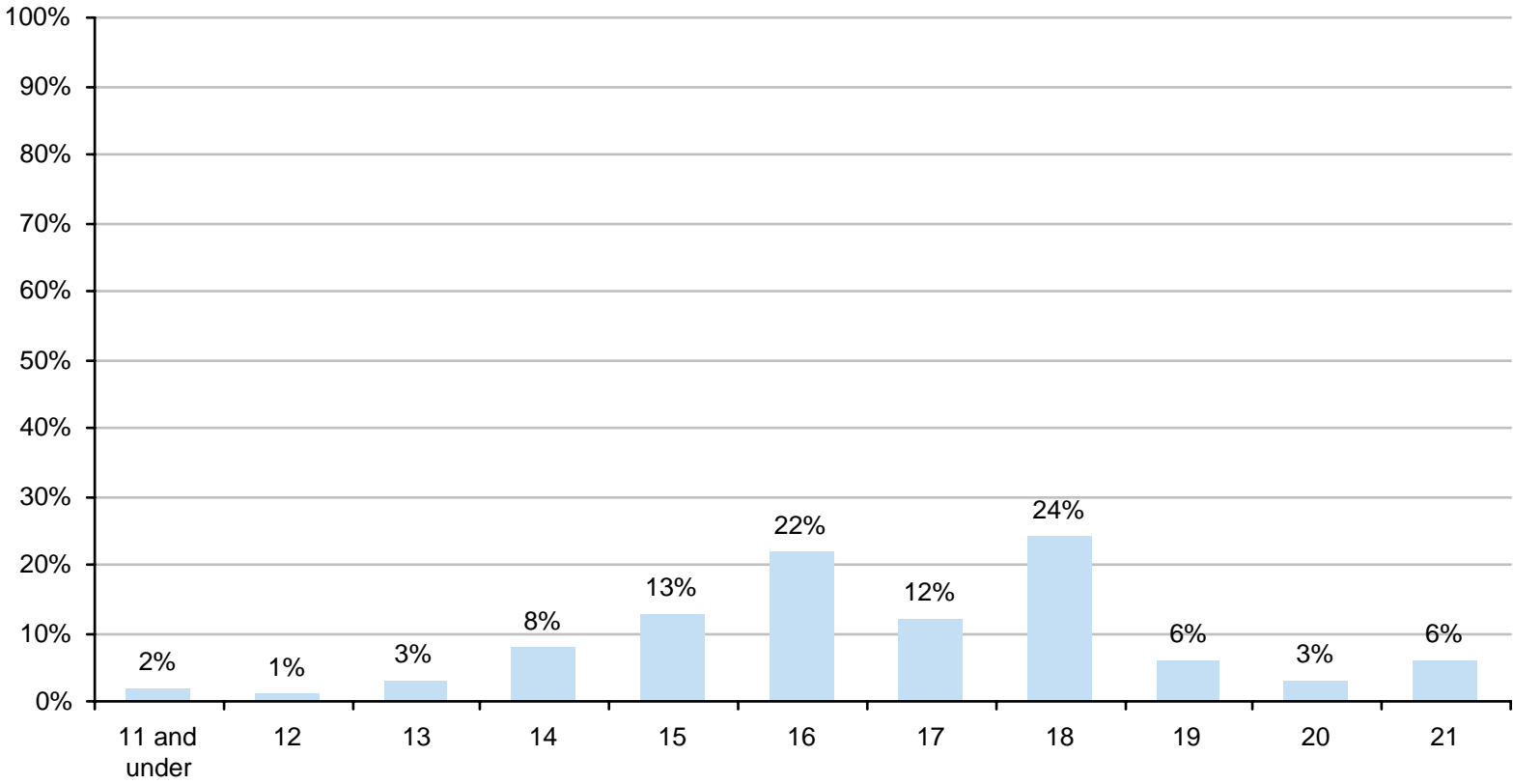






# Students typically begin drinking when they are teenagers

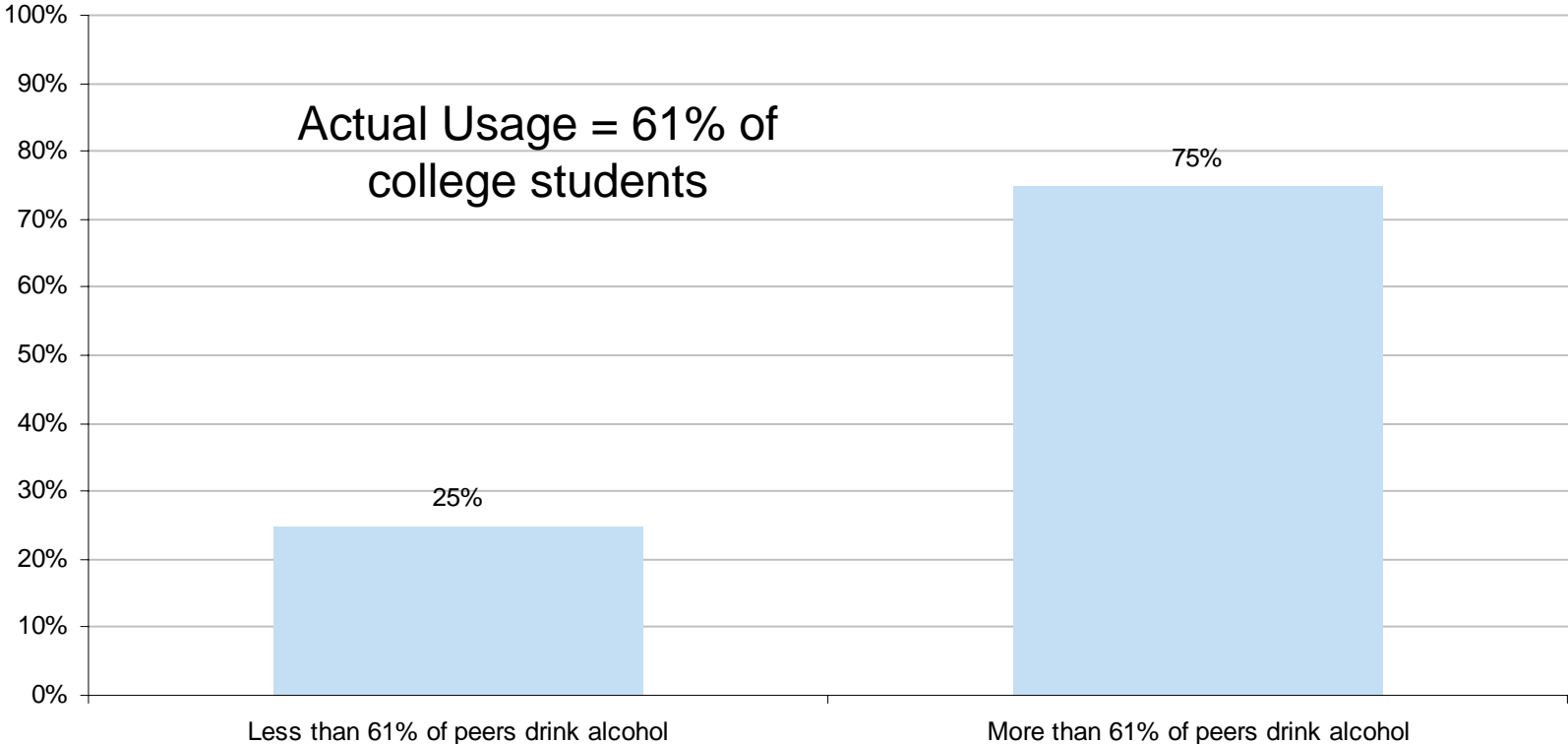
DSM5. How old were you when you first started drinking alcohol?





# Seventy-five percent of students believe that more of their peers are drinking alcohol than they actually are.

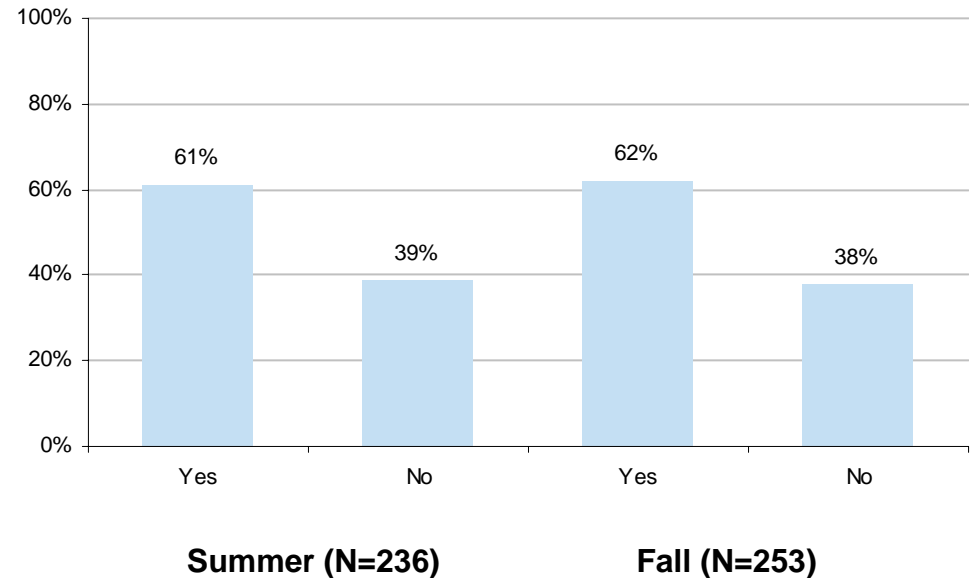
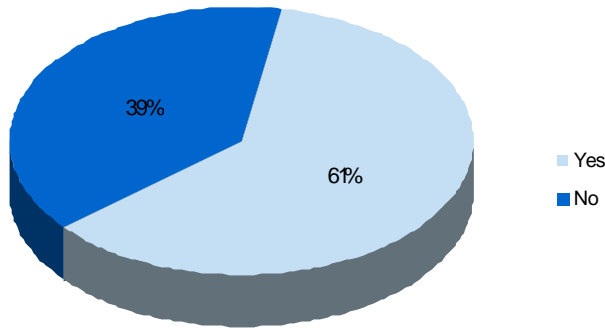
**B3. Please take your best guess as to what percent of your friends / peers / classmates drink alcohol.**



# Binge Behavior

DSM1. Has there ever been a time in your life when you had five or more drinks in one occasion? (Males)

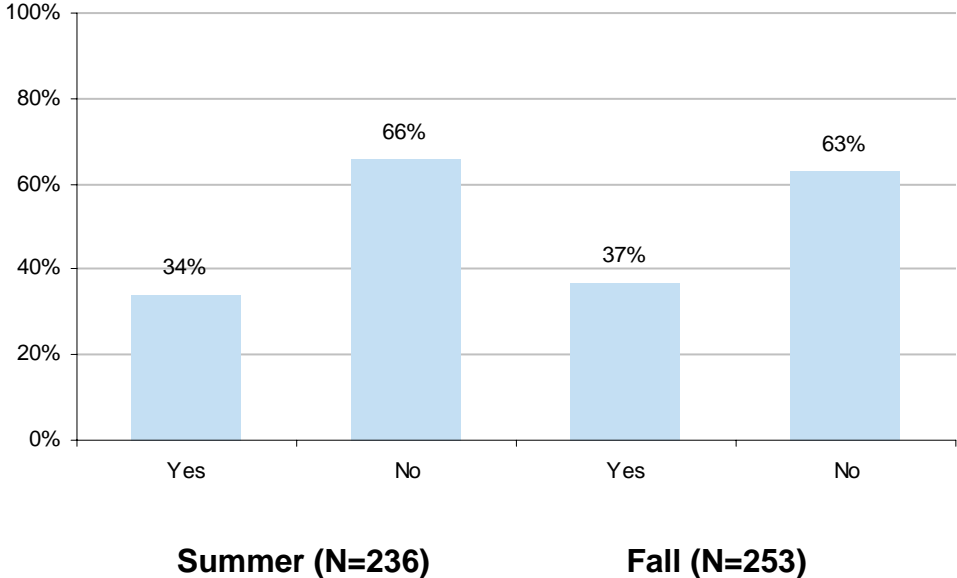
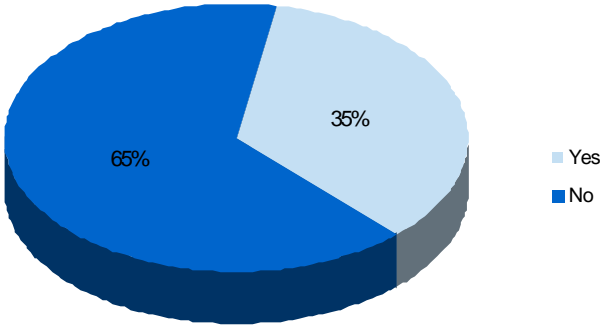
DSM1. Has there ever been a time in your life when you had four or more drinks in one occasion? (Females)



# Binge Behavior

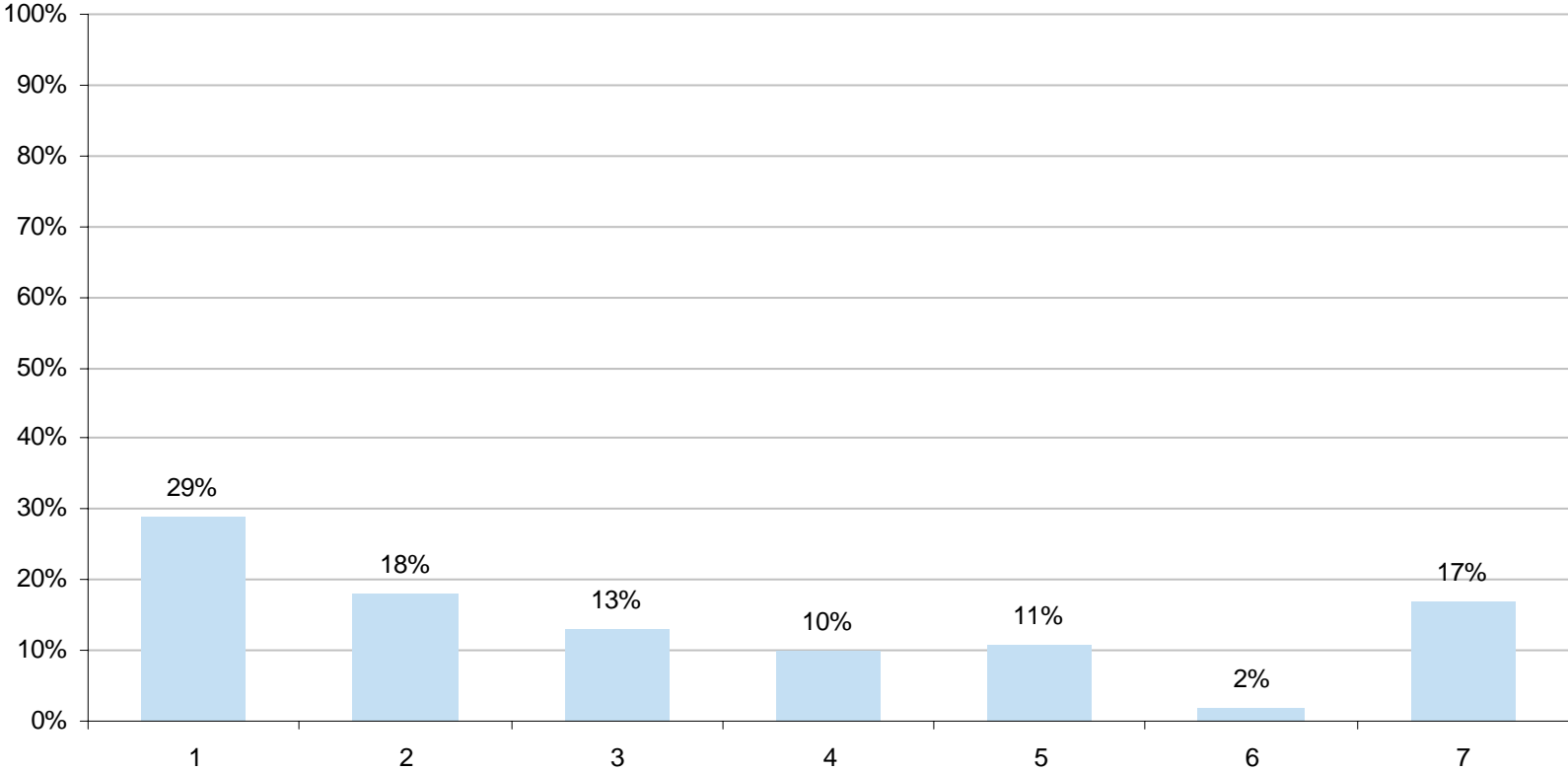
DSM2. Have you, in any 2 hour period, had five or more drinks recently? (Males)

DSM2. Have you, in any 2 hour period, had four or more drinks recently? (Females)



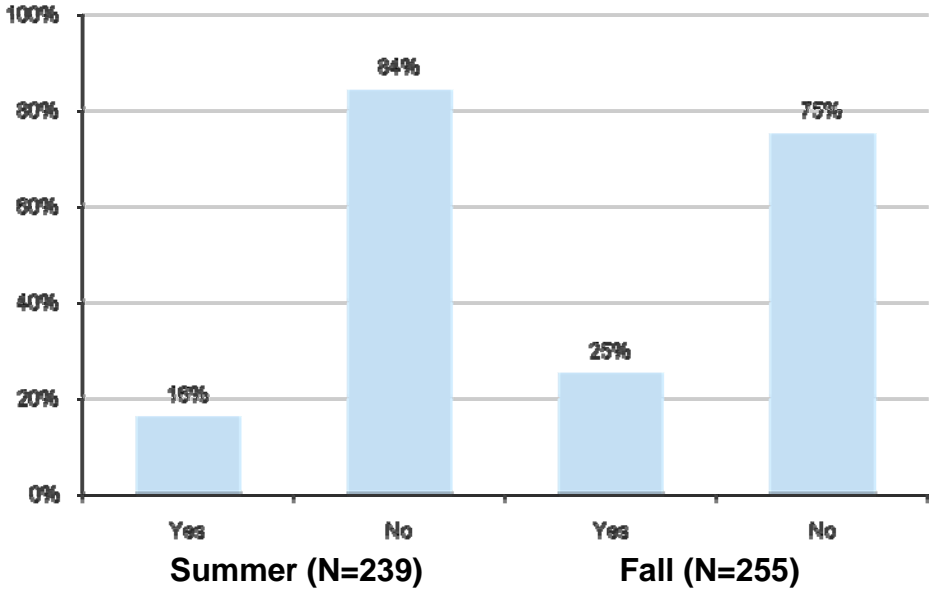
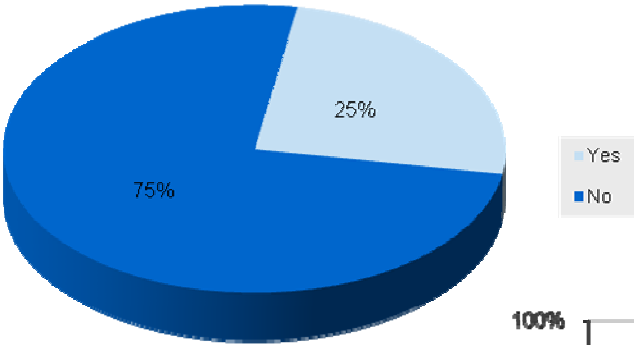
# Binge Frequency

**DSM4. On approximately how many occasions within the past two months have you drunk that much in a 2 hour period?**



# Illegal Drug Usage

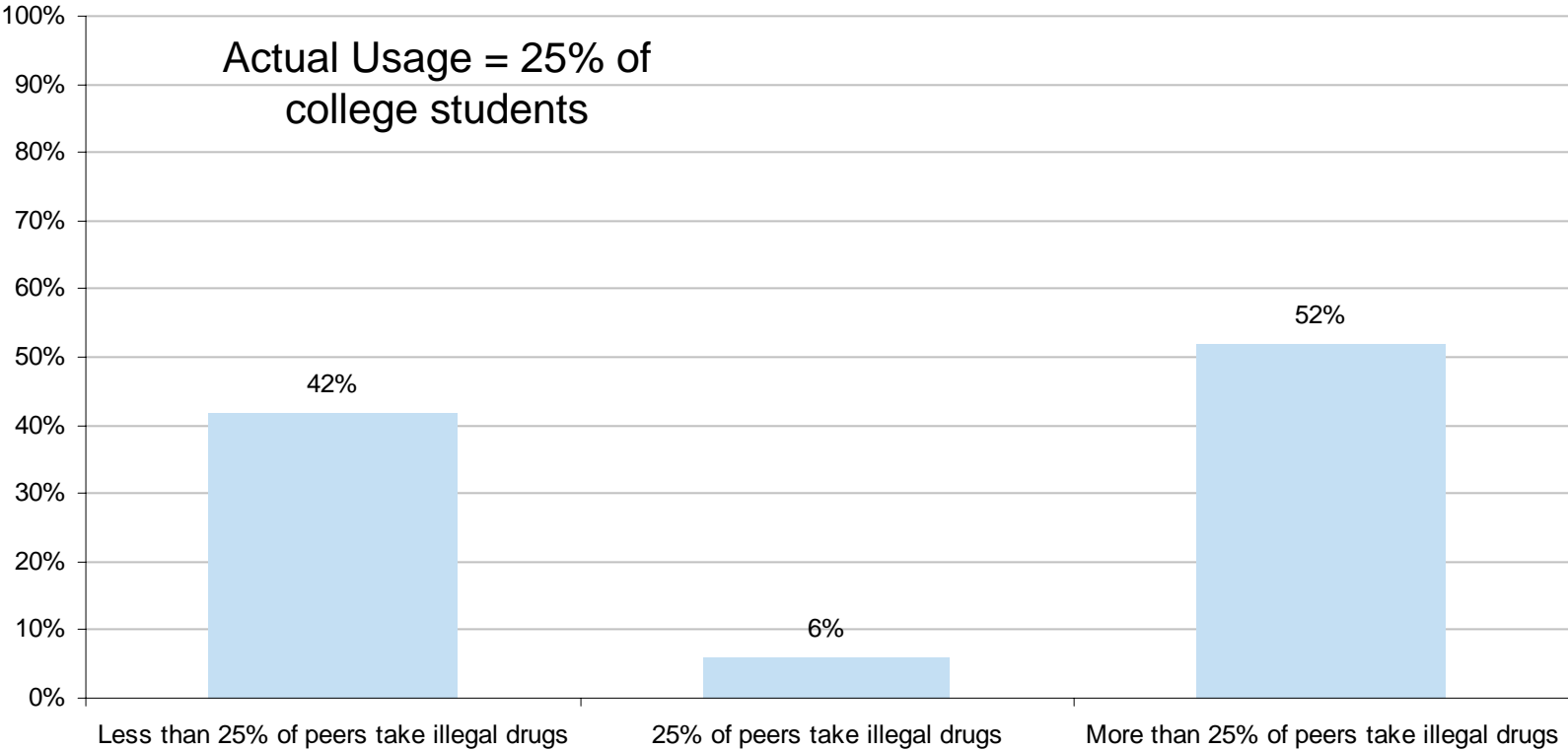
DSM6. Have you ever used street drugs?





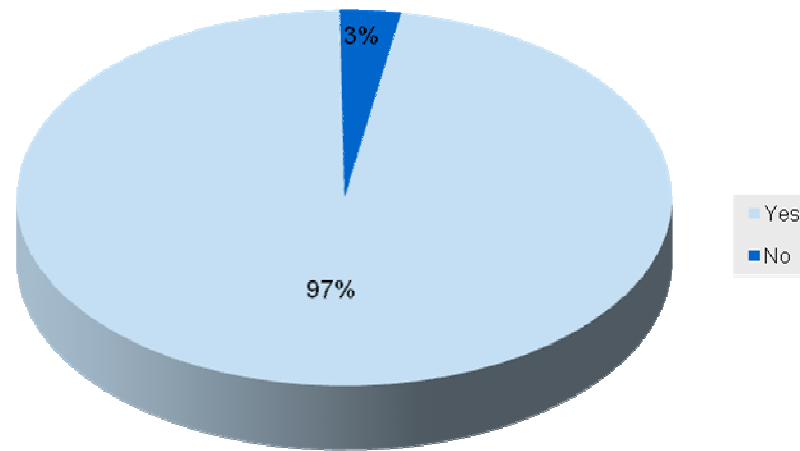
# Fifty-two percent of students believe that more peers are taking illegal drugs than actually are.

DSM7. Please take your best guess as to what percent of your friends / peers / classmates use street drugs?



# Potential for Addiction

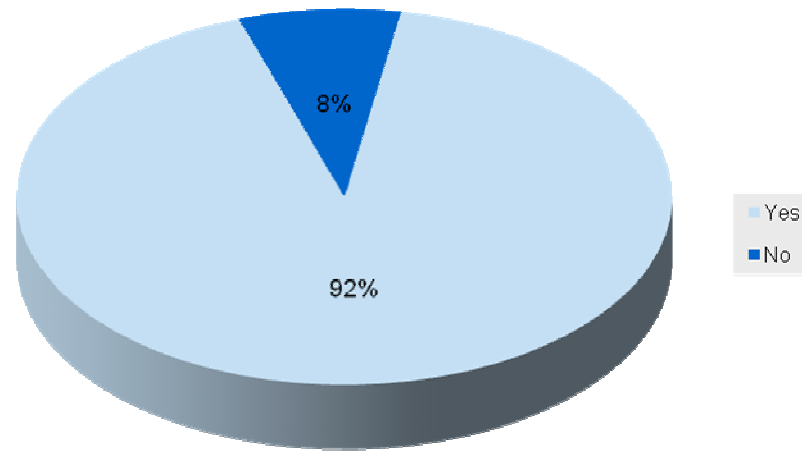
I17. Do you think it is possible for someone to become addicted to prescription drugs?





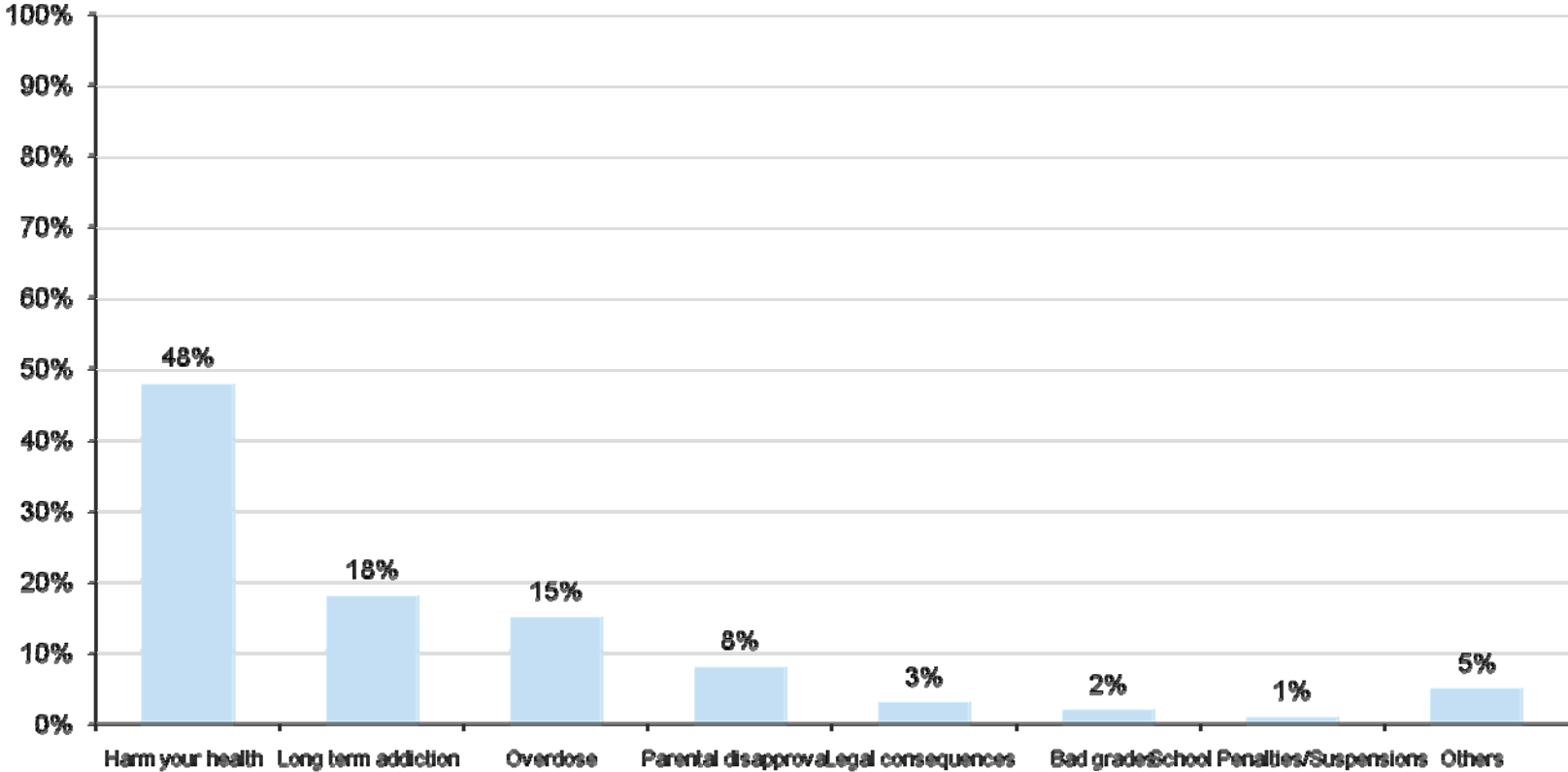
# Health Effects of Prescription Drug Abuse

I18. Do you think that prescription drug abuse has any negative affects on your health?



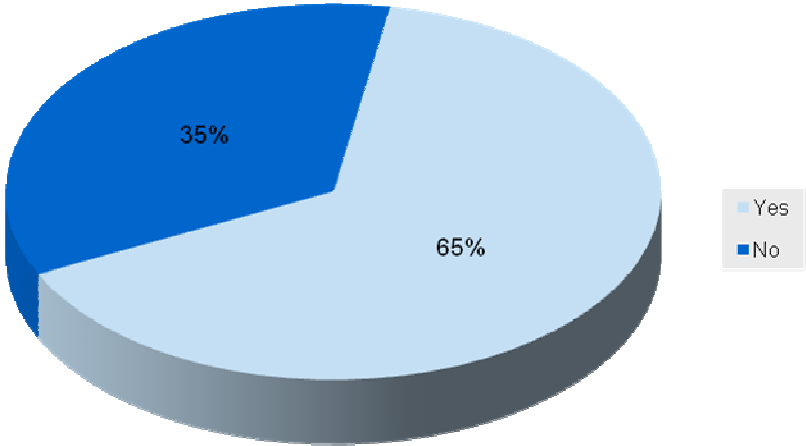
# Prescription Drug Abuse – Consequences

I19. What do you fear would happen if you were to abuse prescription drugs?



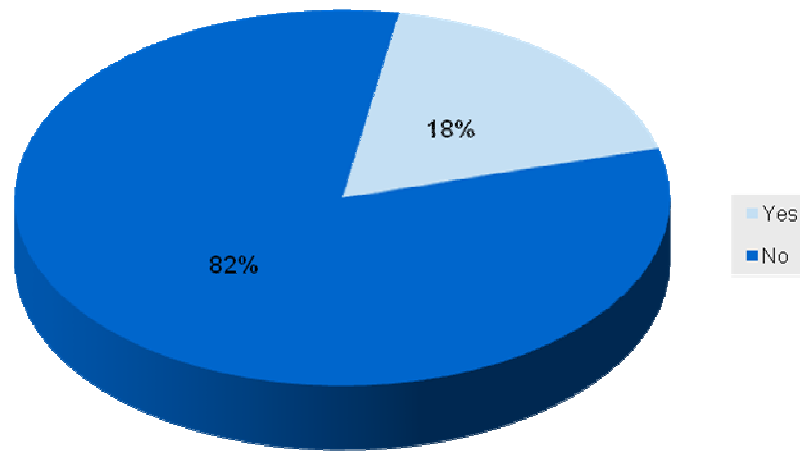
# Awareness of Prevention Commercials

120. Have you seen or heard any prescription drug abuse prevention commercials?



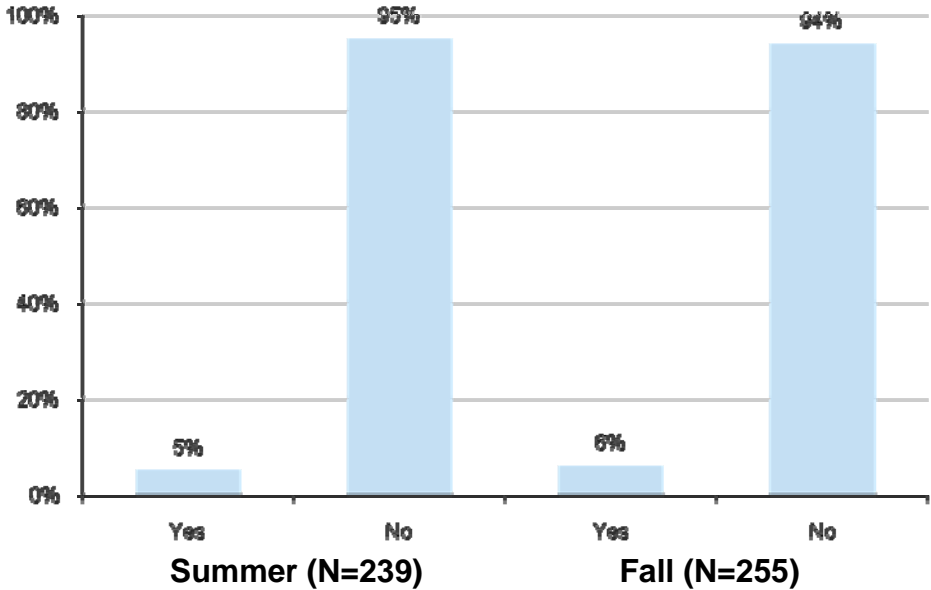
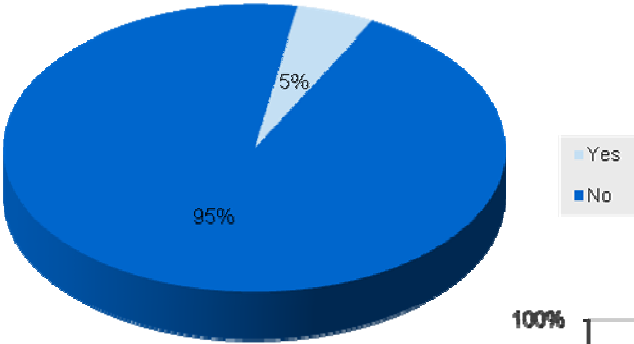
# Prescription Drug Misuse

DA1i. Have you ever taken a prescription drug without a prescription?



# Prescription Drug Abuse

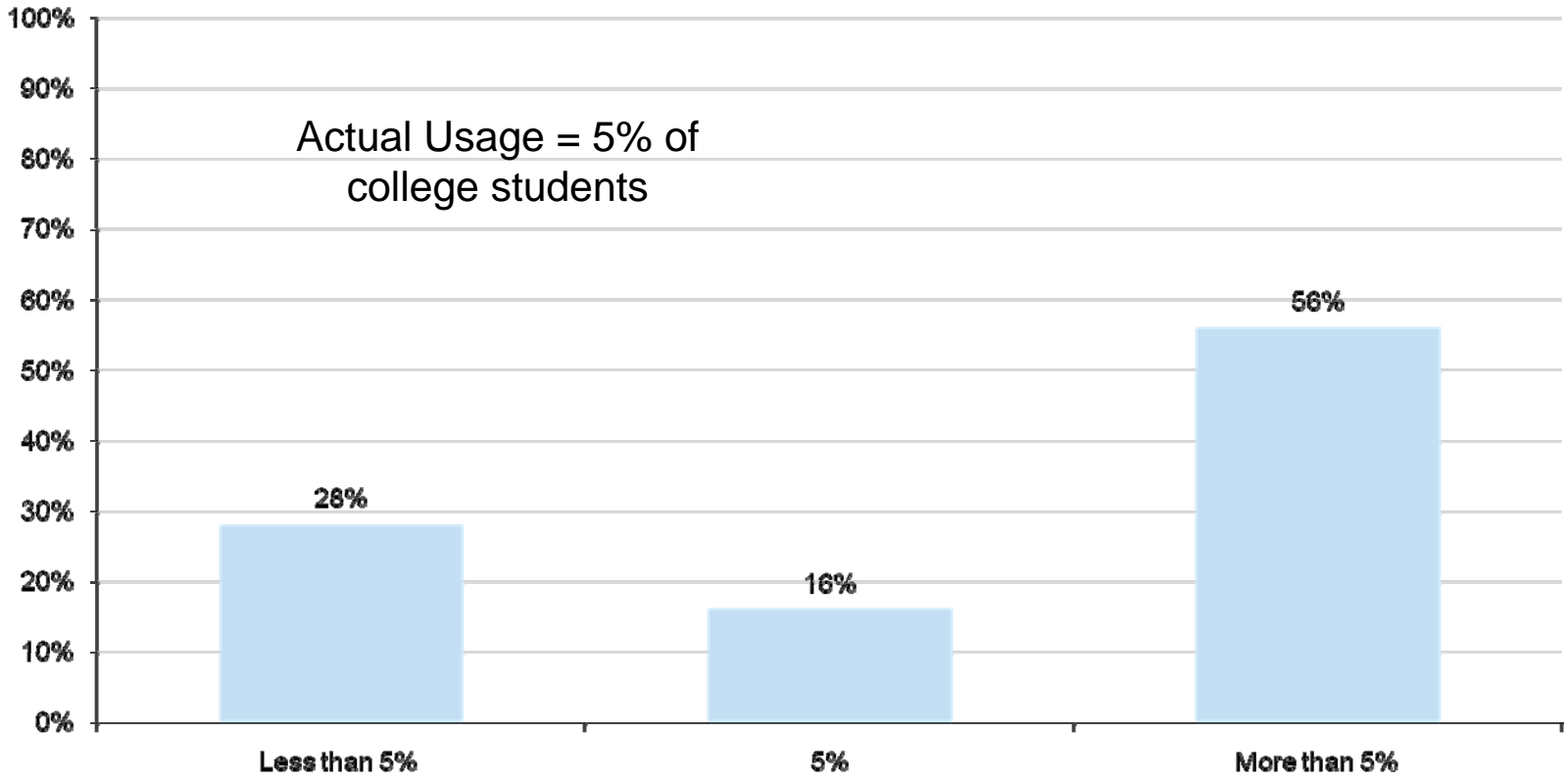
DSM8. Have you ever gotten 'hooked' on a prescription medicine or taken a lot more of it than you were supposed to?





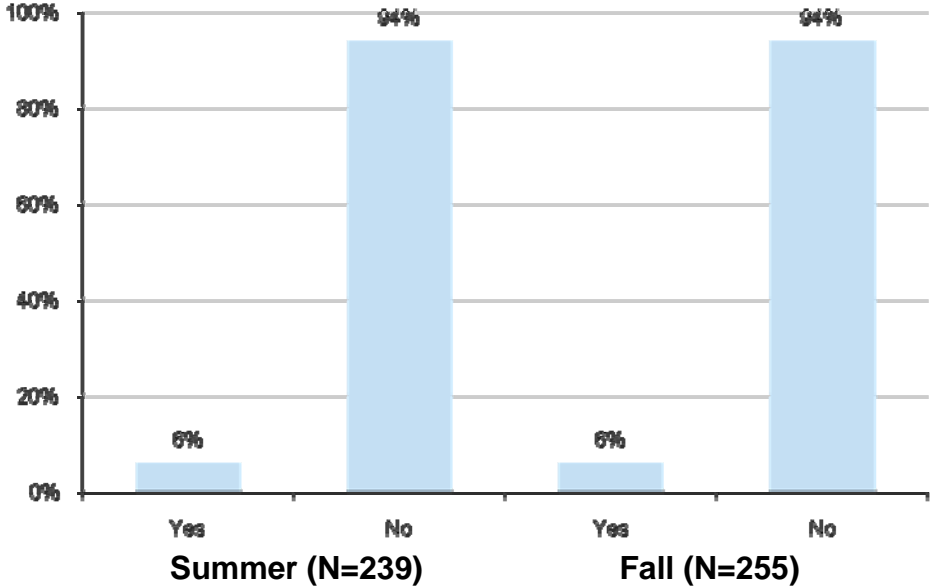
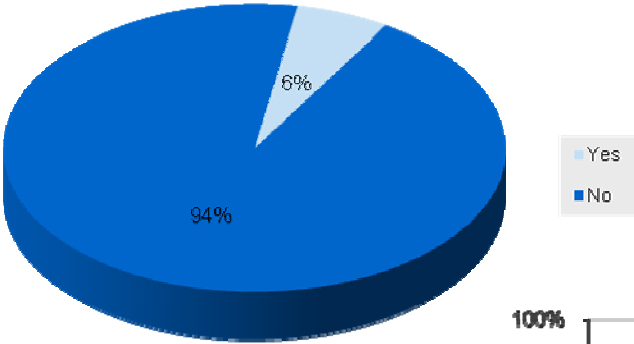
# Fifty-six percent of students believe more peers are abusing prescription drugs than actually are.

DSM9. Please take your best guess as to what percent of your friends / peers / classmates abuse prescription drugs?



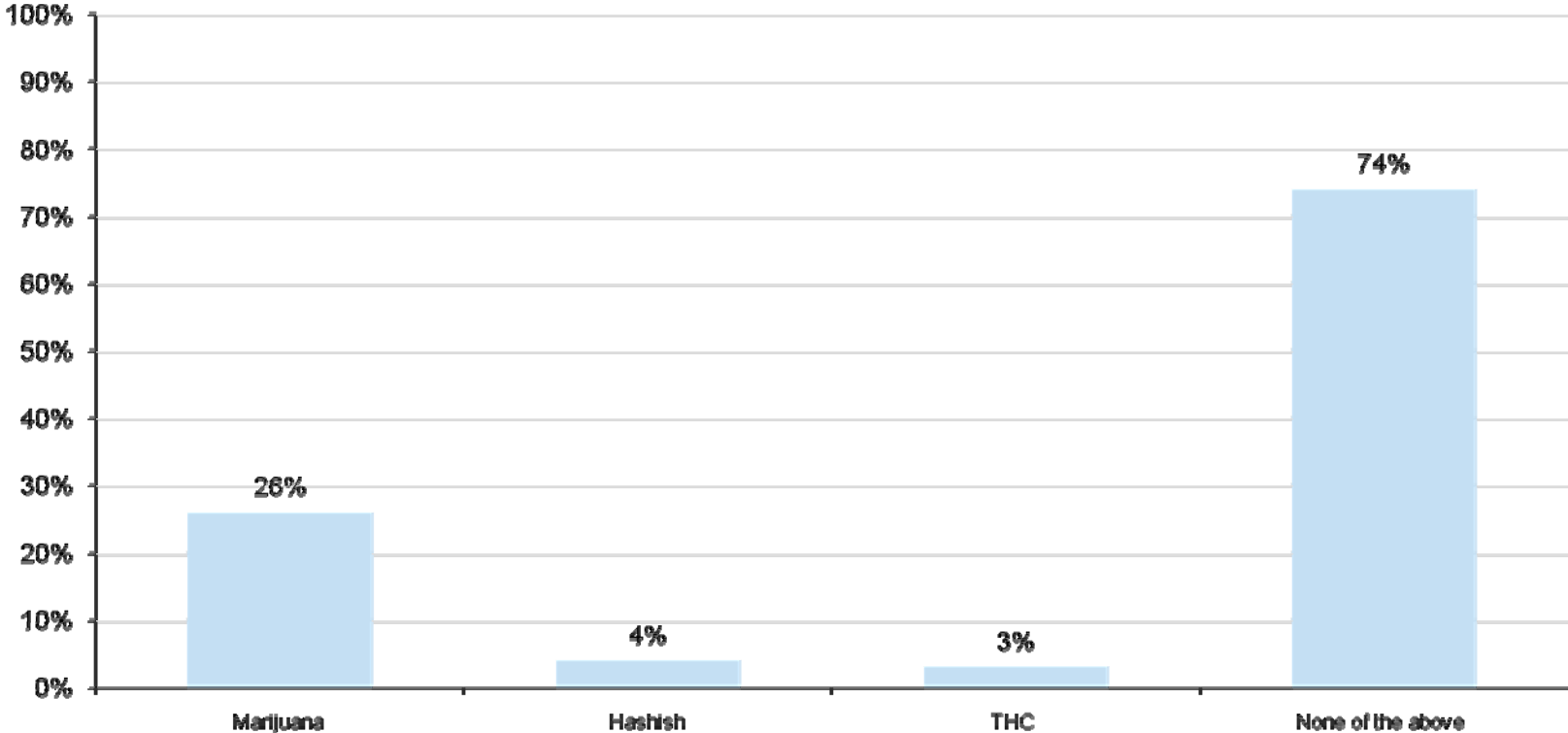
# Prescription Drug Abuse – Unidentified Use

DSM10. Have you ever taken any prescription medicine without knowing what it was?



# Cannabis Usage

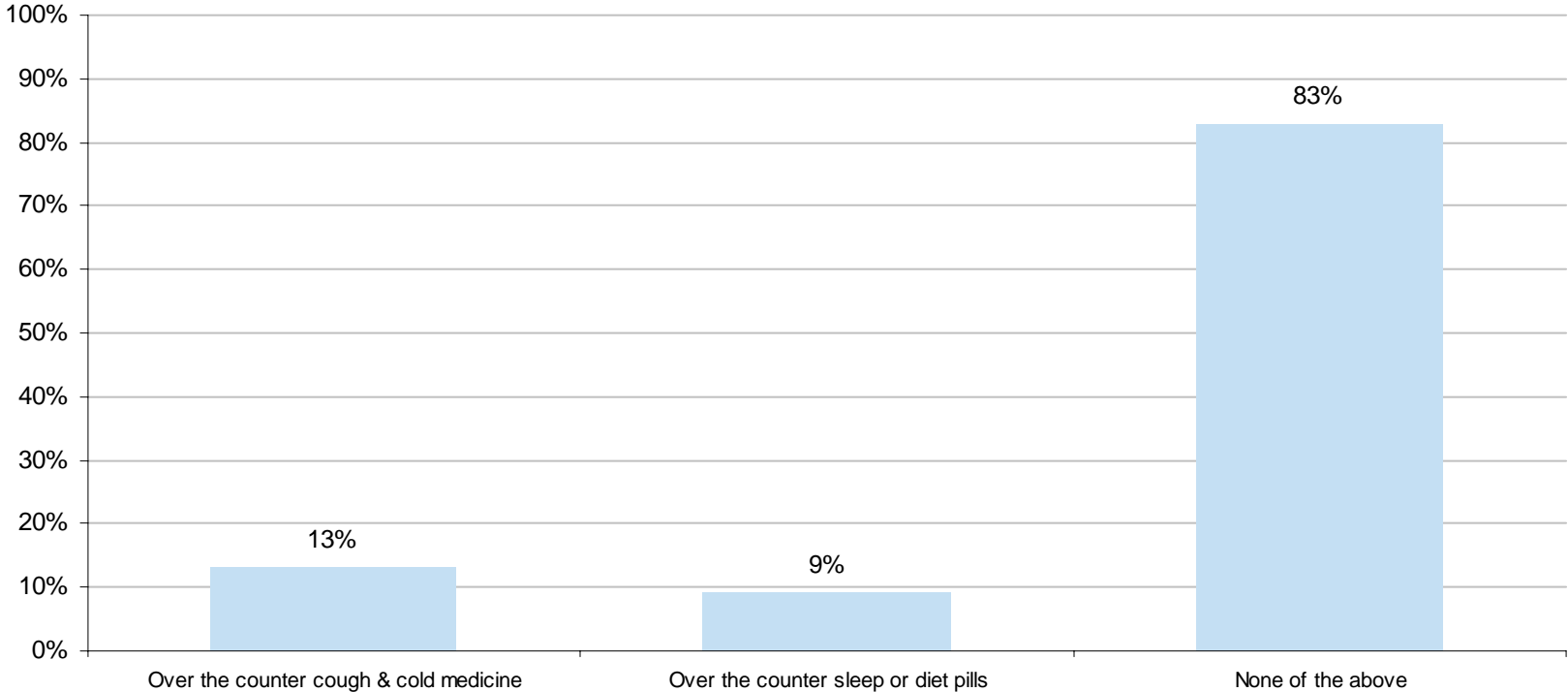
DA1e. Have you ever taken any of the following Cannabis Drugs to get high, to study better, to sleep better, to lose weight or to change your mood?





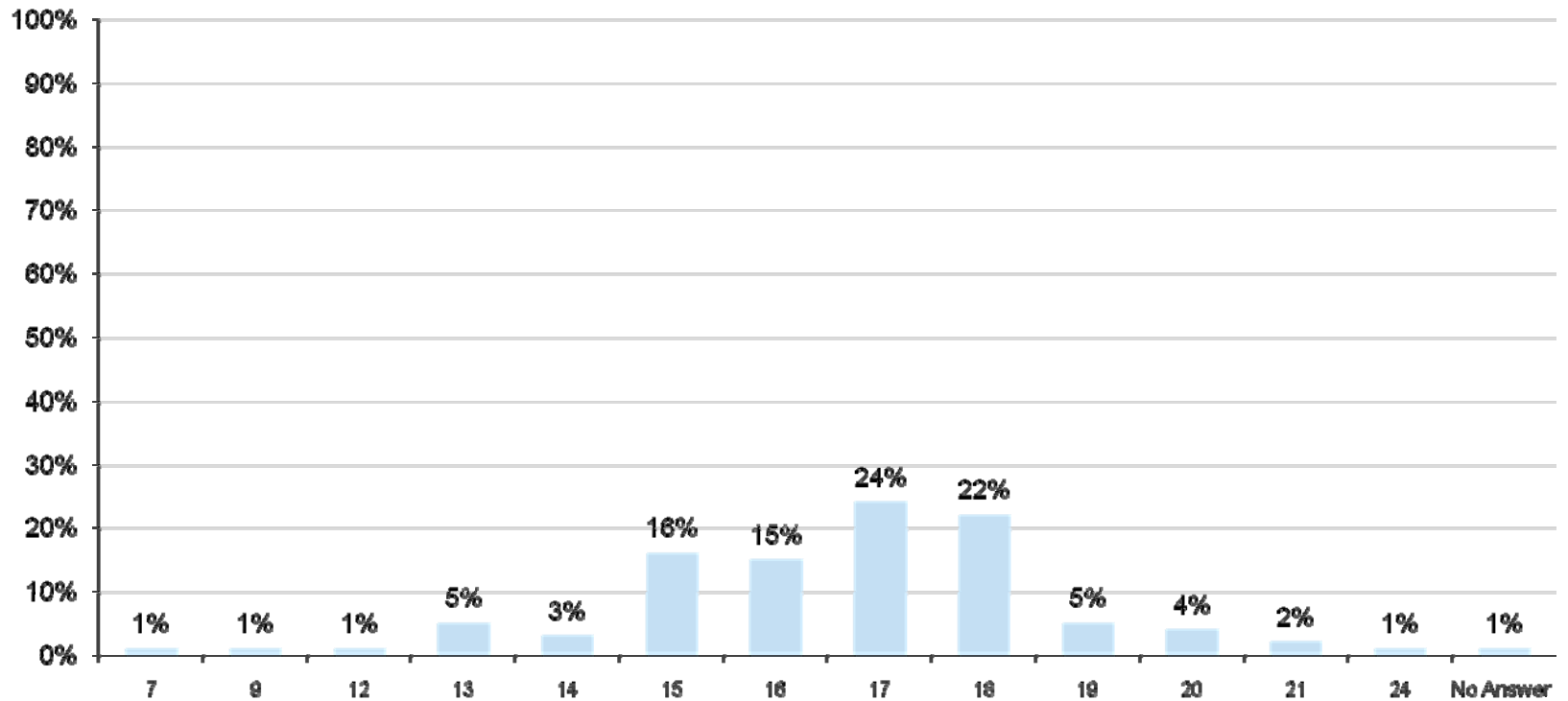
# Other Usage

**DA1h. Have you ever taken any of the following to get high, to study better, to sleep better, to lose weight or to change your mood?**



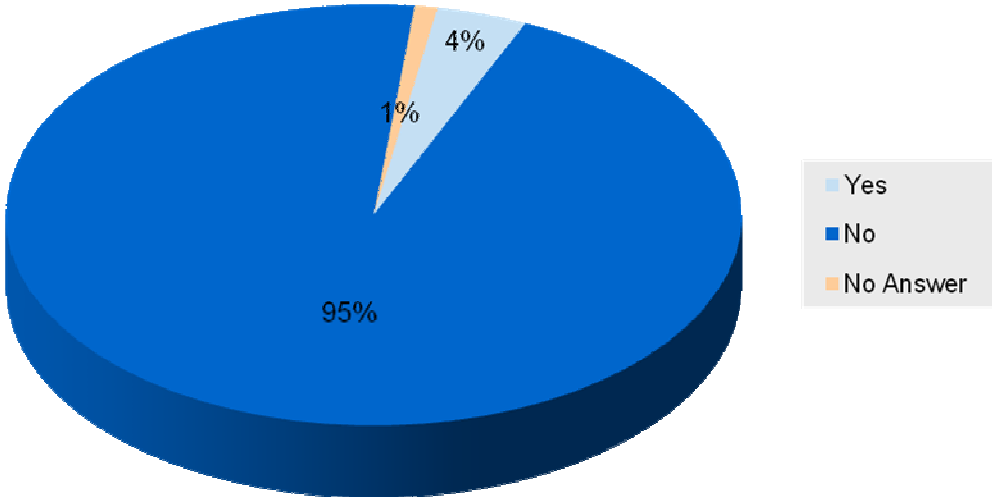
# Marijuana – 1<sup>st</sup> Use

DA2. How old were you when you first started taking Marijuana Drugs?



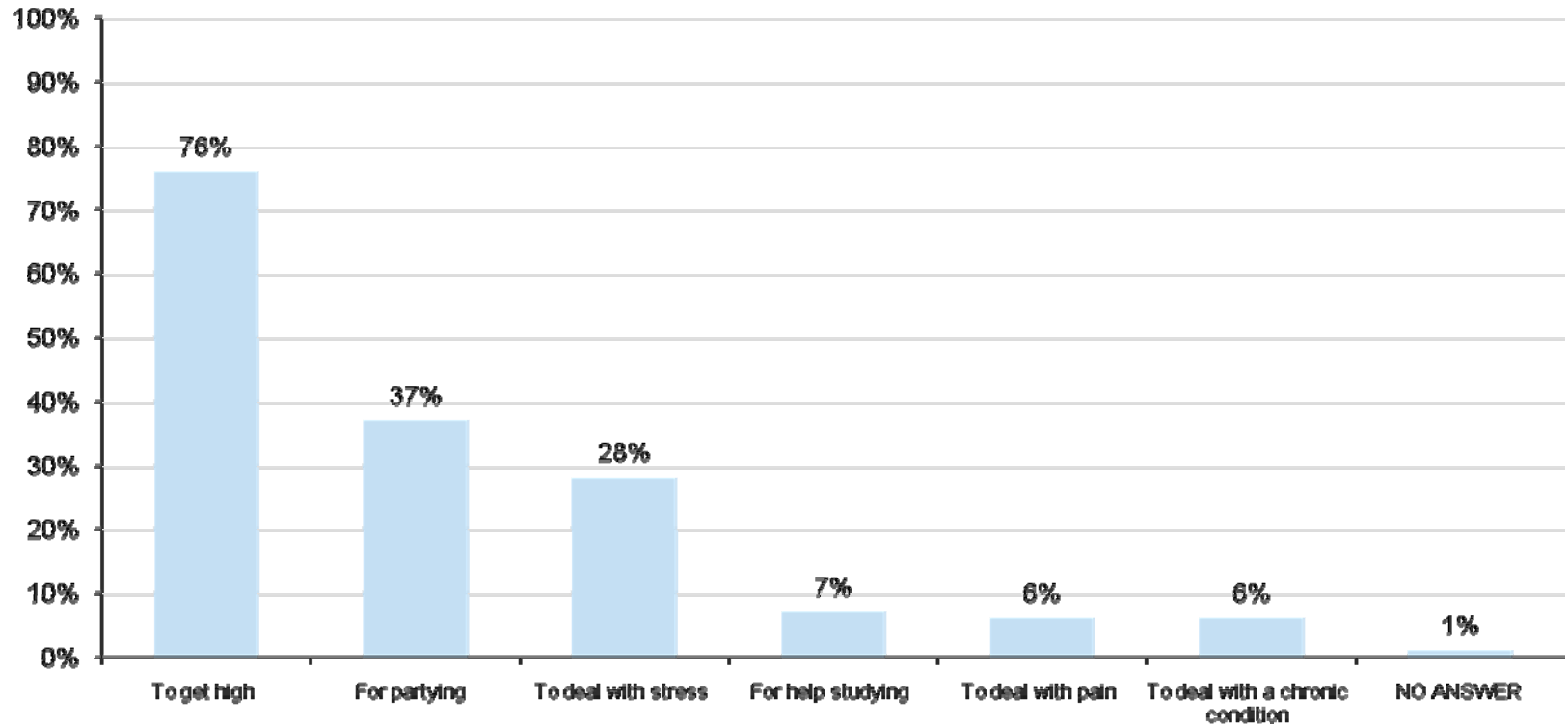
# Marijuana –During Exams

DA6. Do you use Marijuana more often during exams?



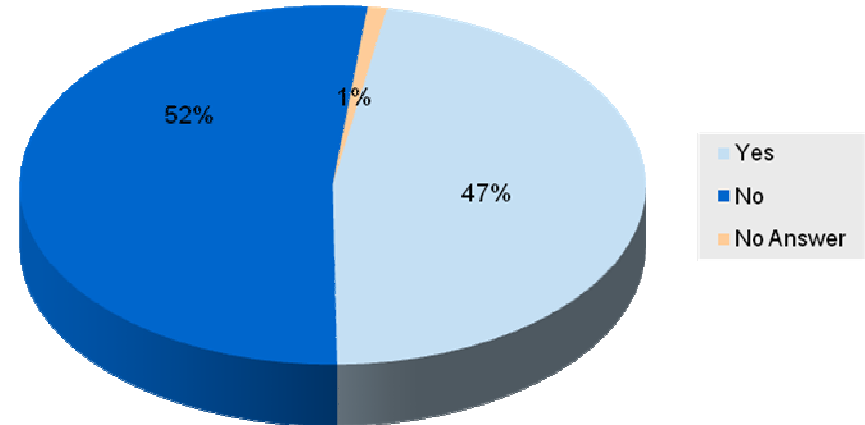
# Marijuana – Reasons for Use

DA7. Why do you take Marijuana Drugs?

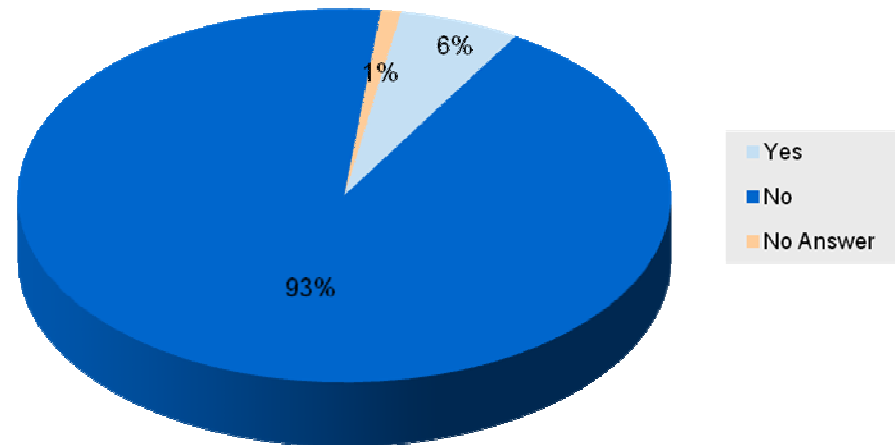


# Marijuana – With Alcohol and Prescription Drugs

DA8. When taking Marijuana, do you combine this drug with alcohol?

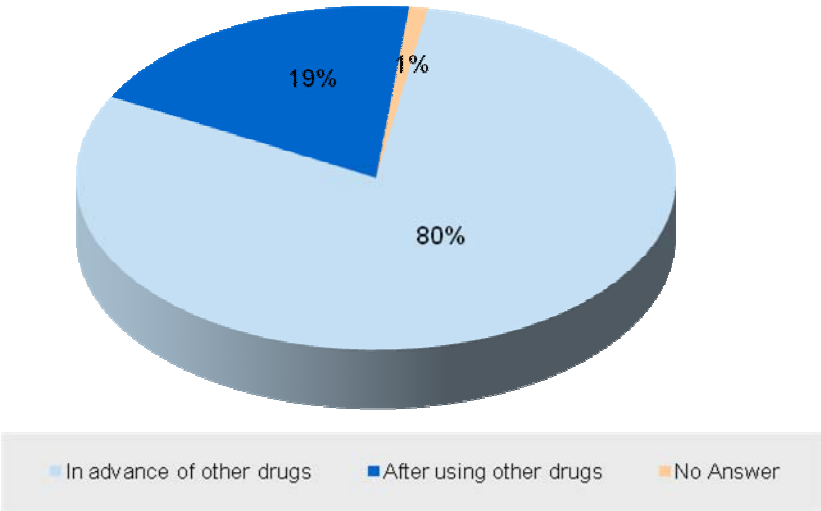


DA9. When taking Marijuana, do you combine this drug with other prescription drugs?



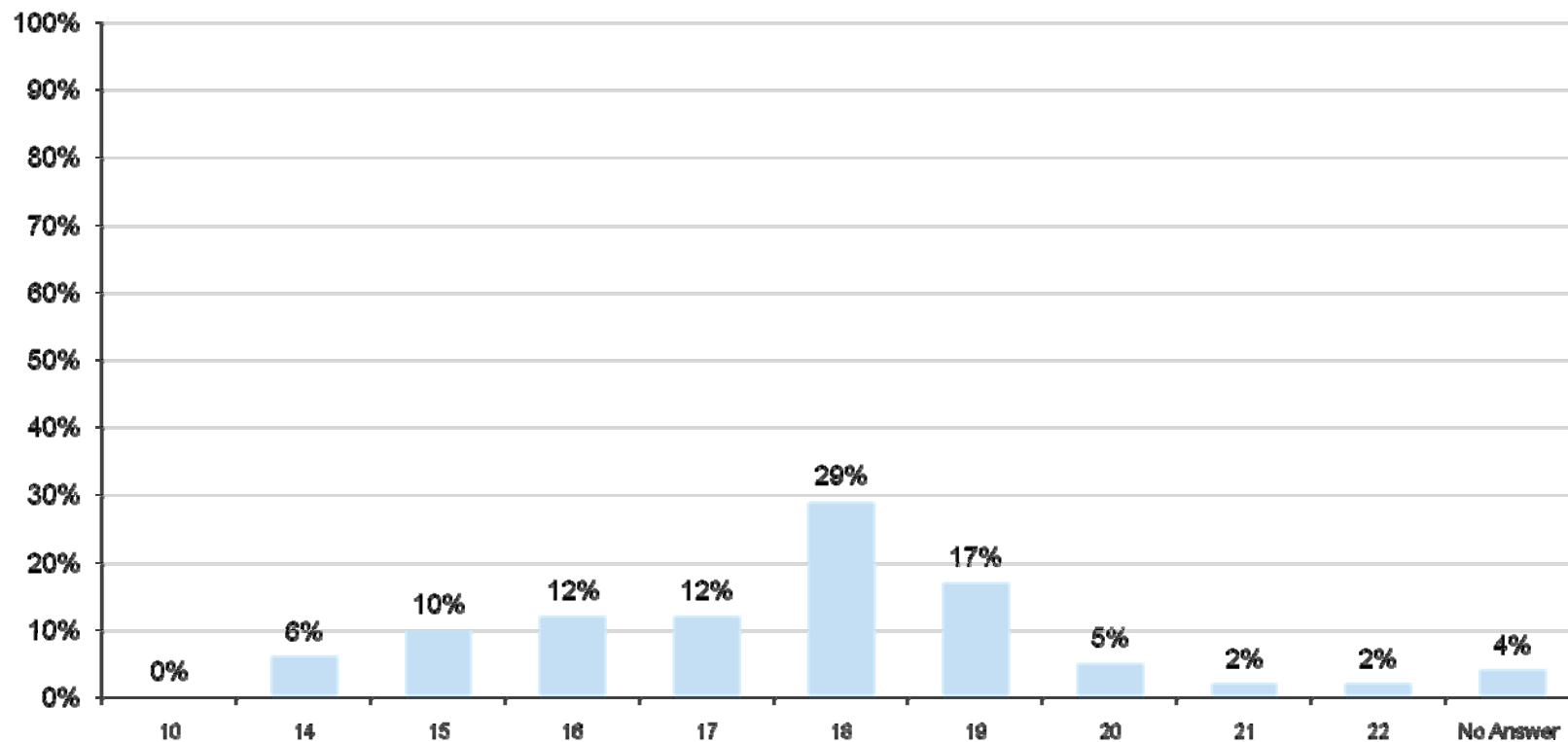
# Marijuana – Prelude to Other Drugs

DA11. Did you begin taking Marijuana In advance of other drugs, or after you were already using other drugs?



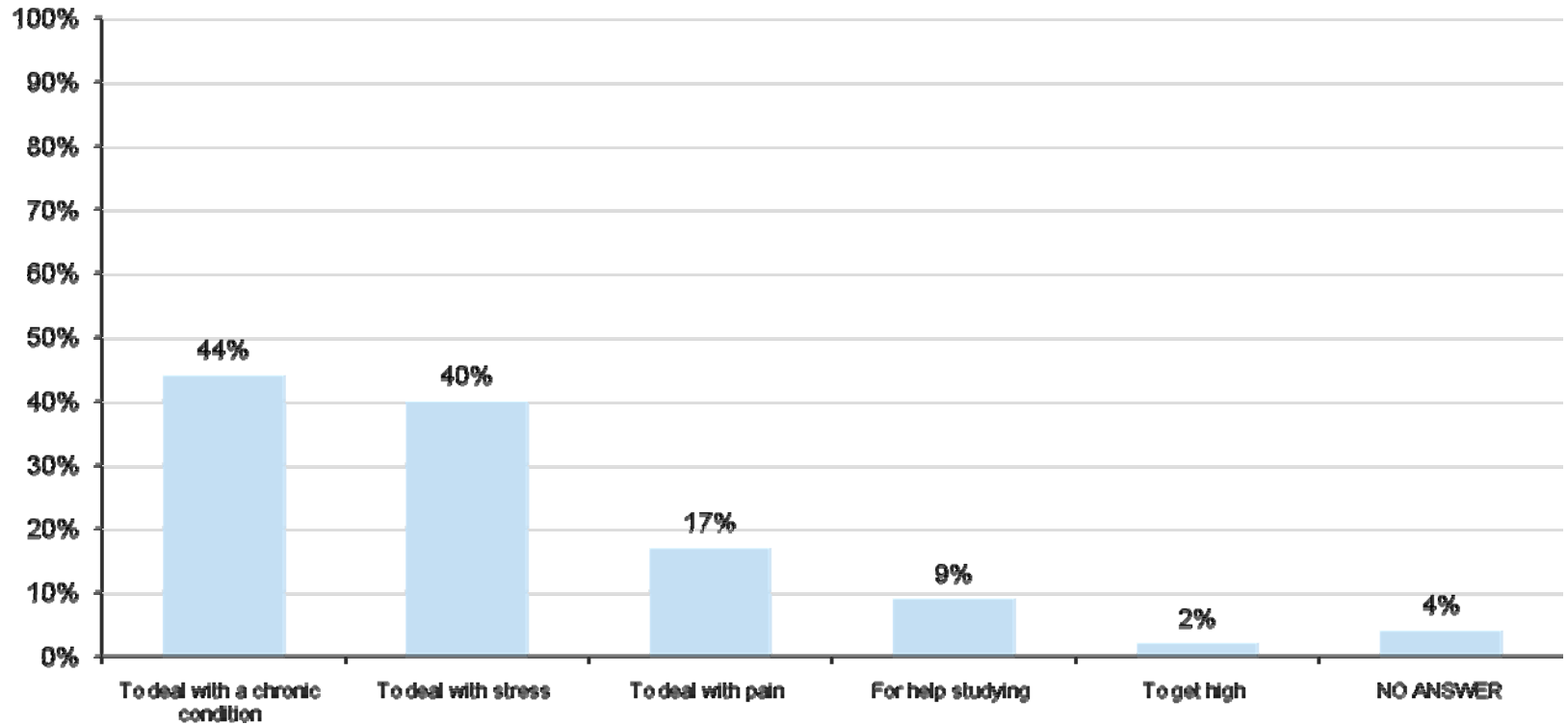
# OTC sleep / diet pills – 1<sup>st</sup> Use

DA2. How old were you when you first started taking Over the counter sleep or diet pills Drugs?



# OTC sleep / diet pills – Reasons for Use

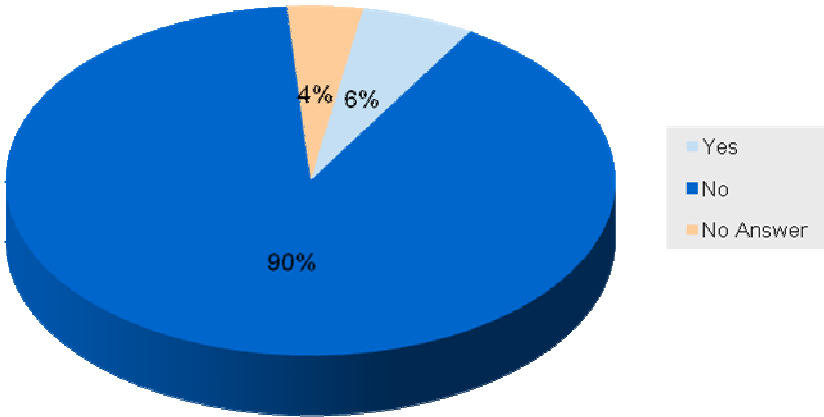
DA7. Why do you take Over the counter sleep or diet pills Drugs?



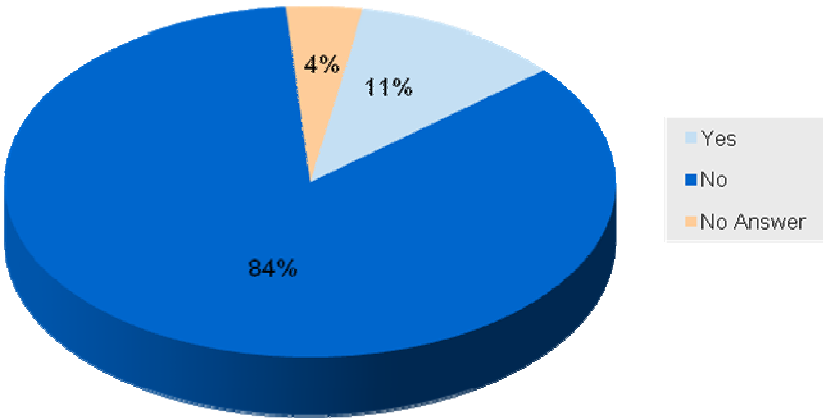


# OTC sleep / diet pills – With Alcohol and Prescription Drugs

DA8. When taking ,Over the counter sleep or diet pills do you combine this drug with alcohol?

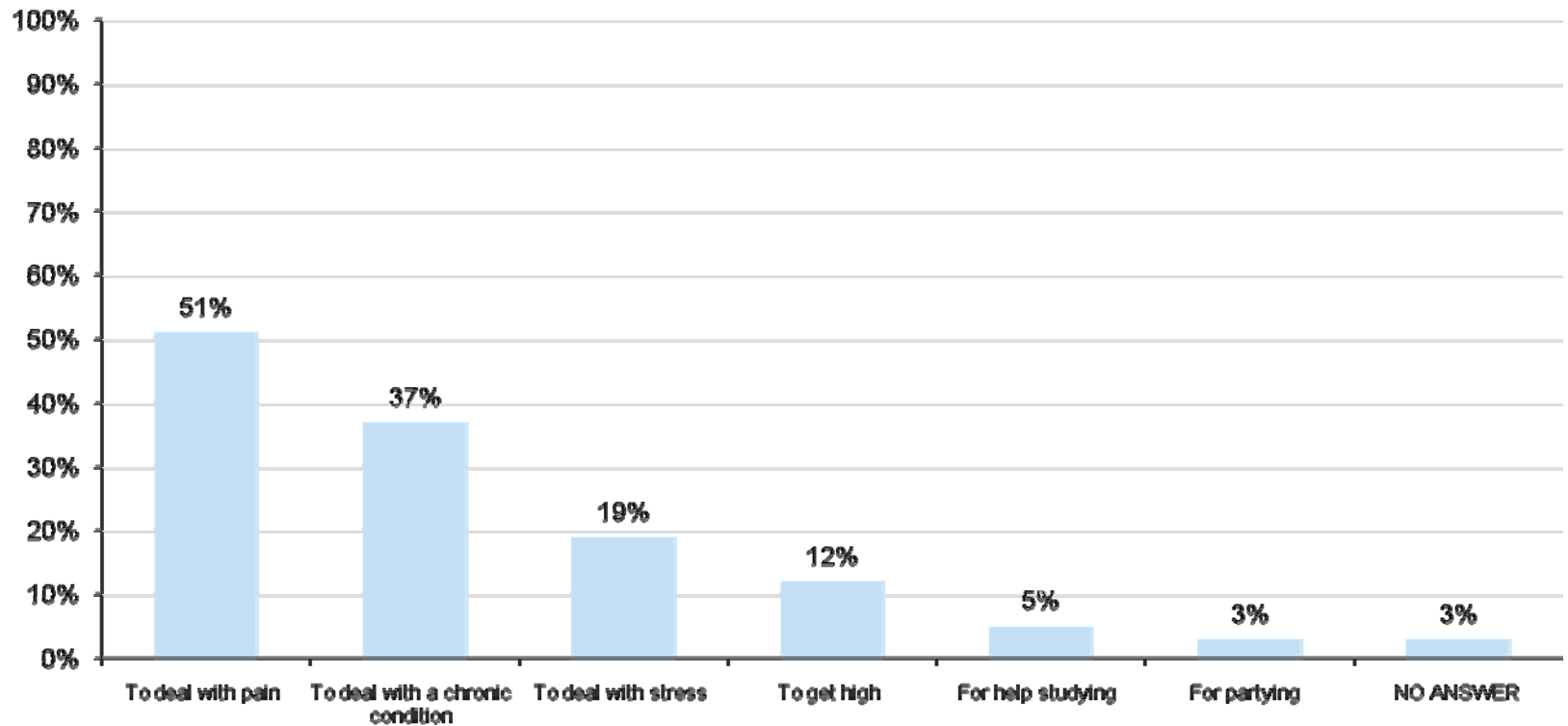


DA9. When taking Over the counter sleep or diet pills, do you combine this drug with other prescription drugs?



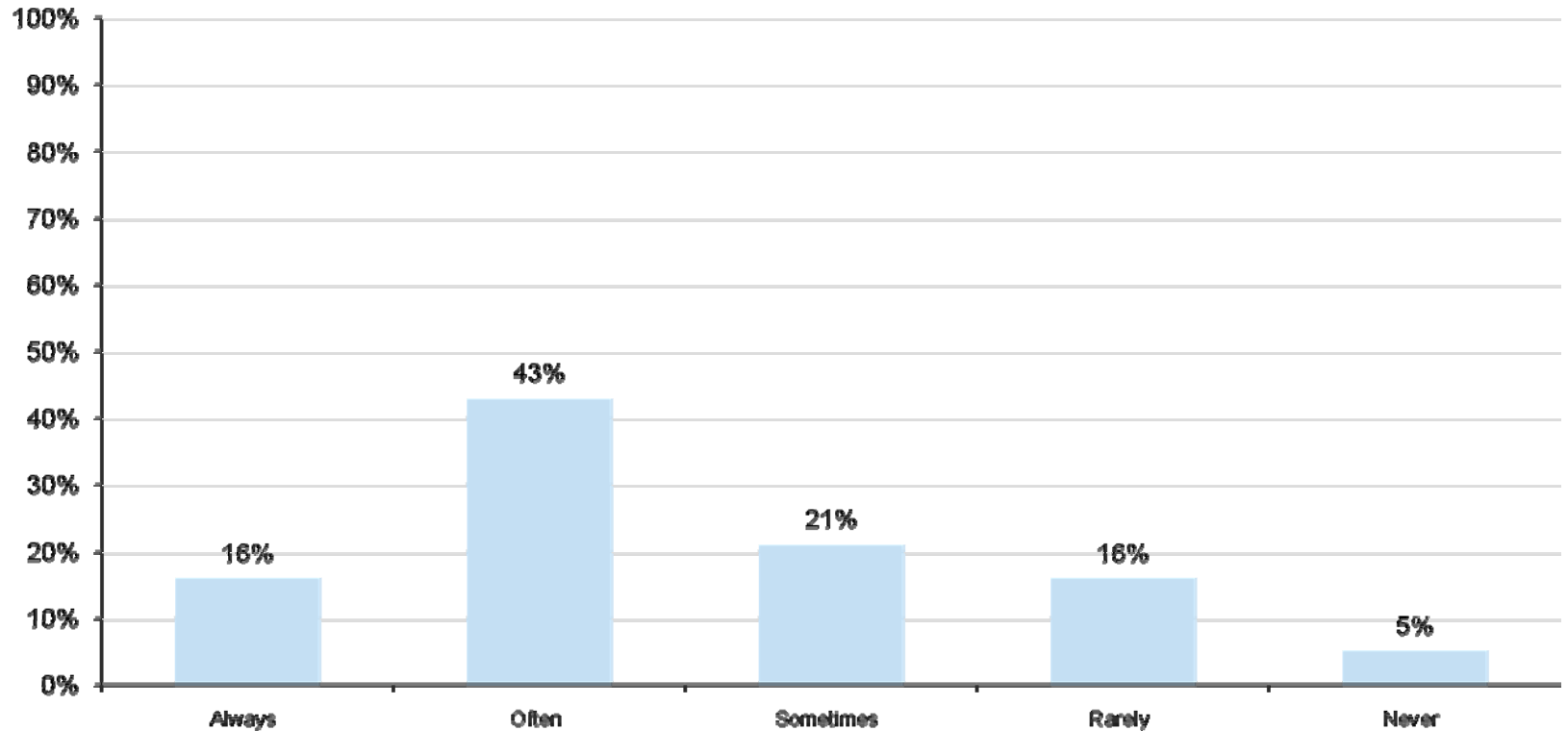
# OTC cough & cold – Reasons for Use

DA7. Why do you take Over the counter cough & cold medicine Drugs?



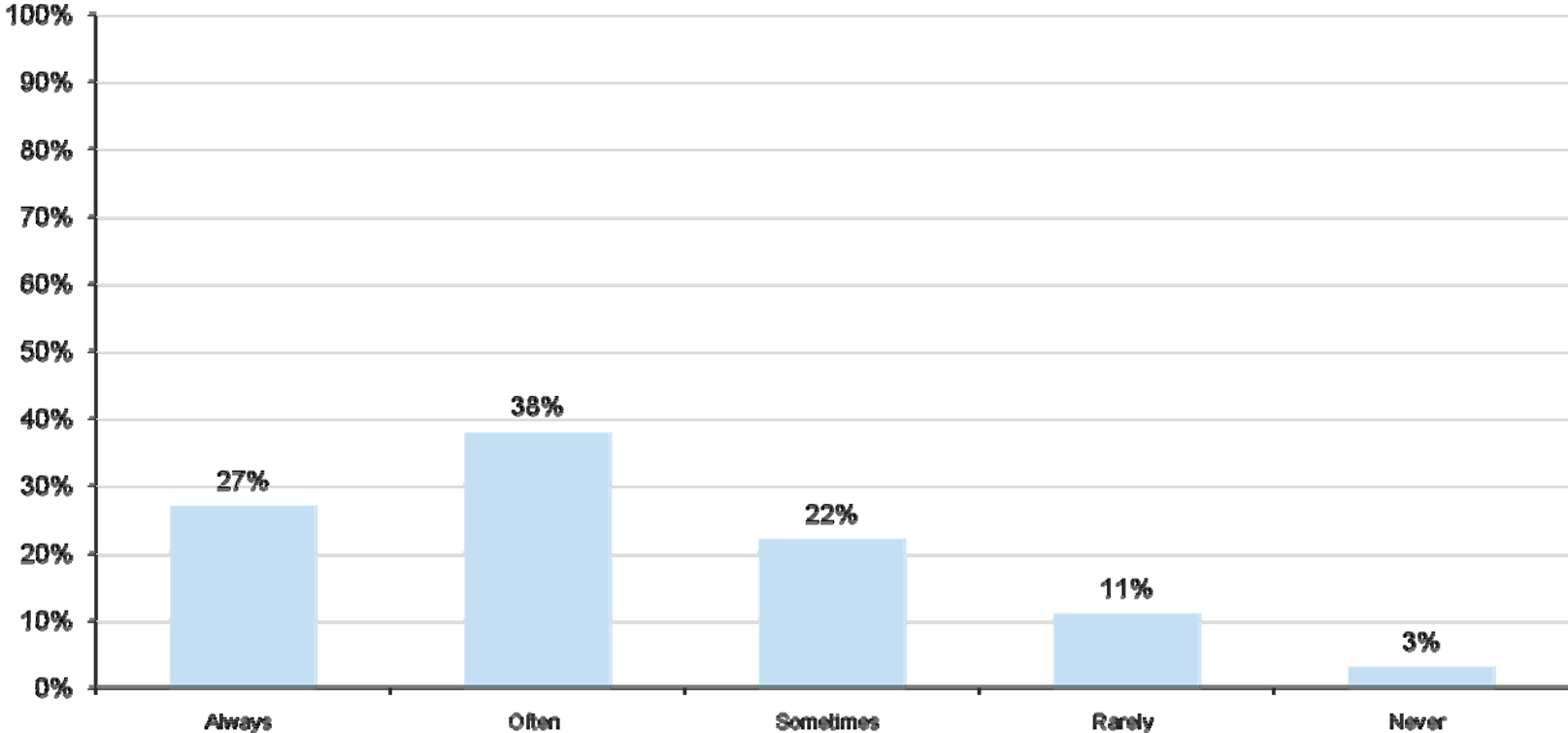
# Family Dinner Frequency - Current

12. How often do you eat dinner with your family when you are at home?



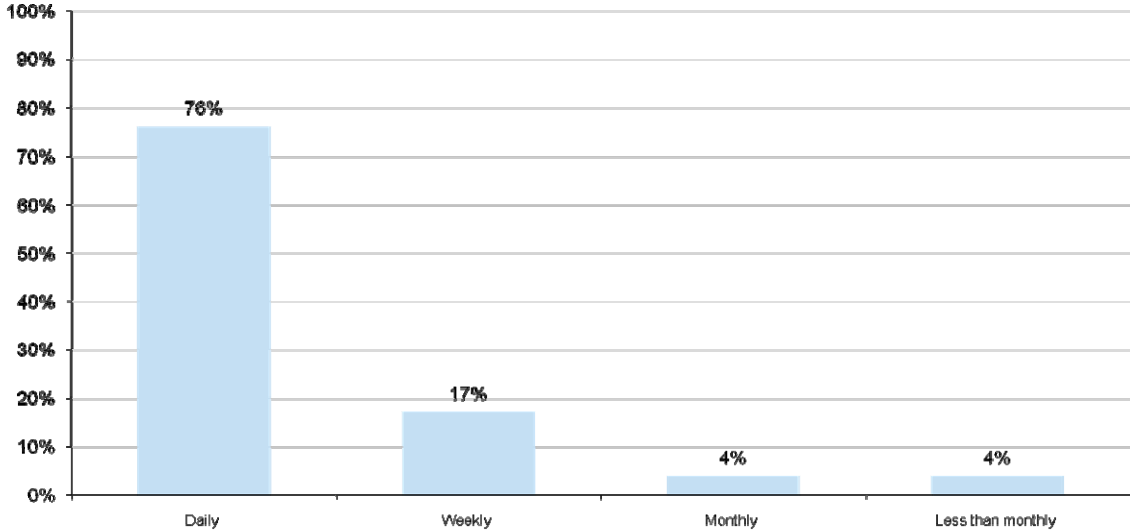
# Family Dinner Frequency – In High School

13. Thinking back to when you were in high school, how often do you eat dinner with your family?

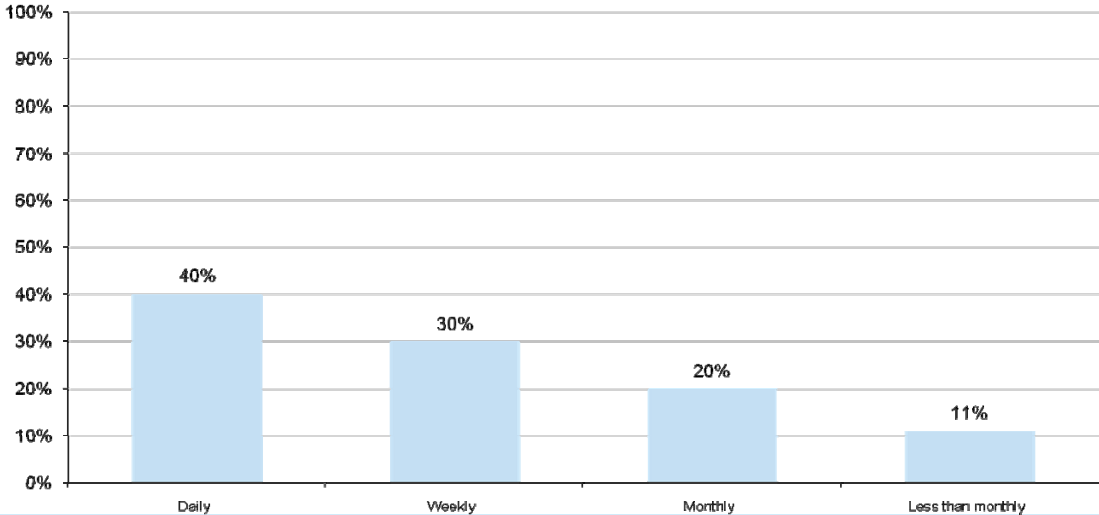


# In-Person Contact Frequency

14. During summer months, how often do you talk to you parents in person?

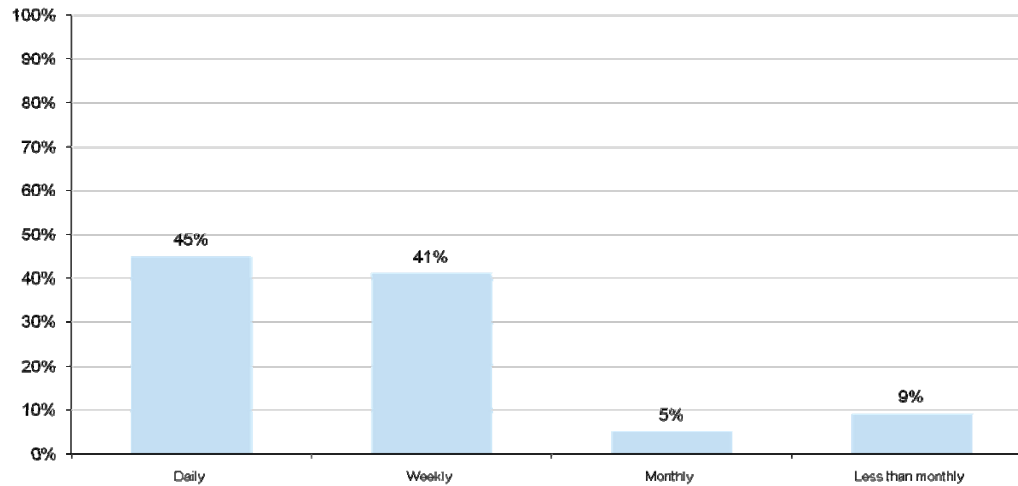


15. During the school year, how often do you talk to you parents in person?

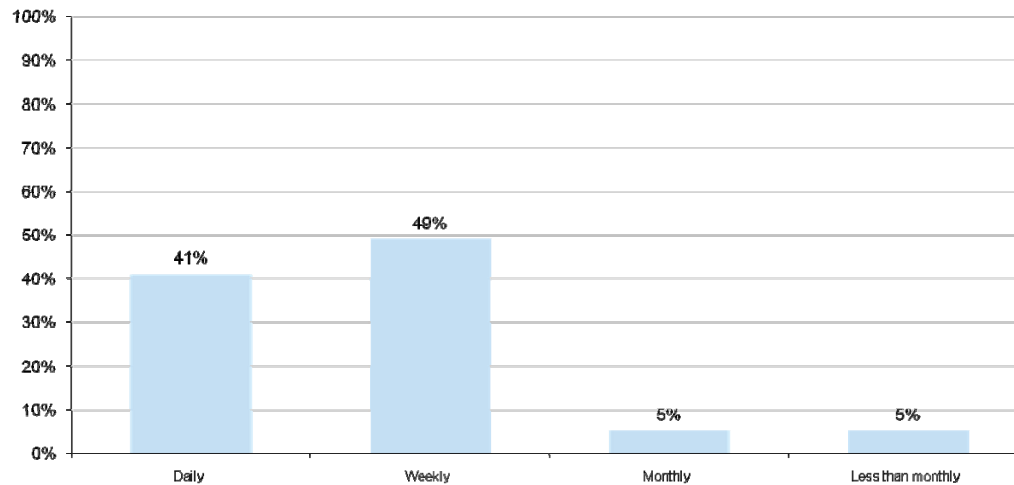


# Telephone Contact Frequency – Summer

16. During summer months, how often do you talk to you parents via telephone?

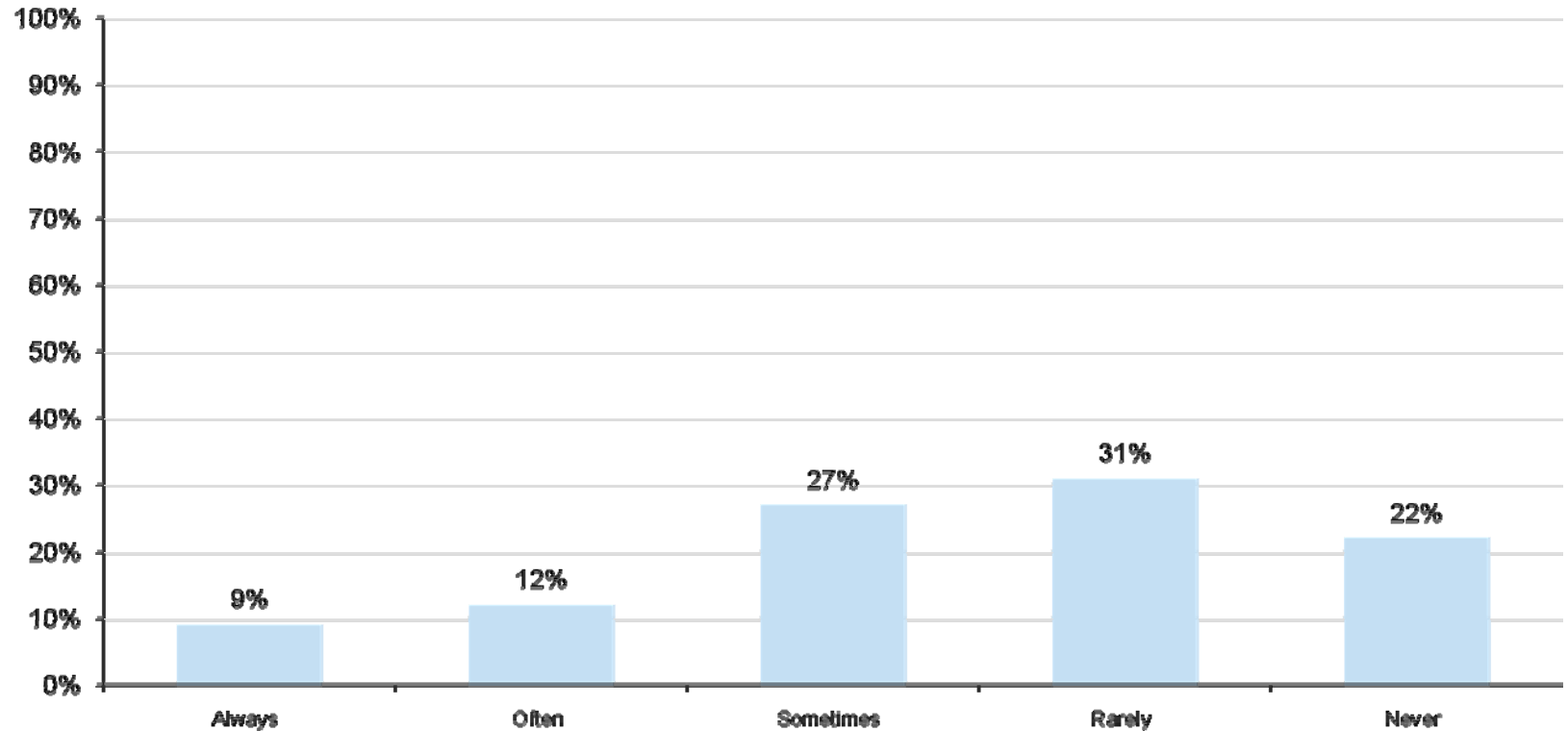


17. During the school year, how often do you talk to you parents via telephone?



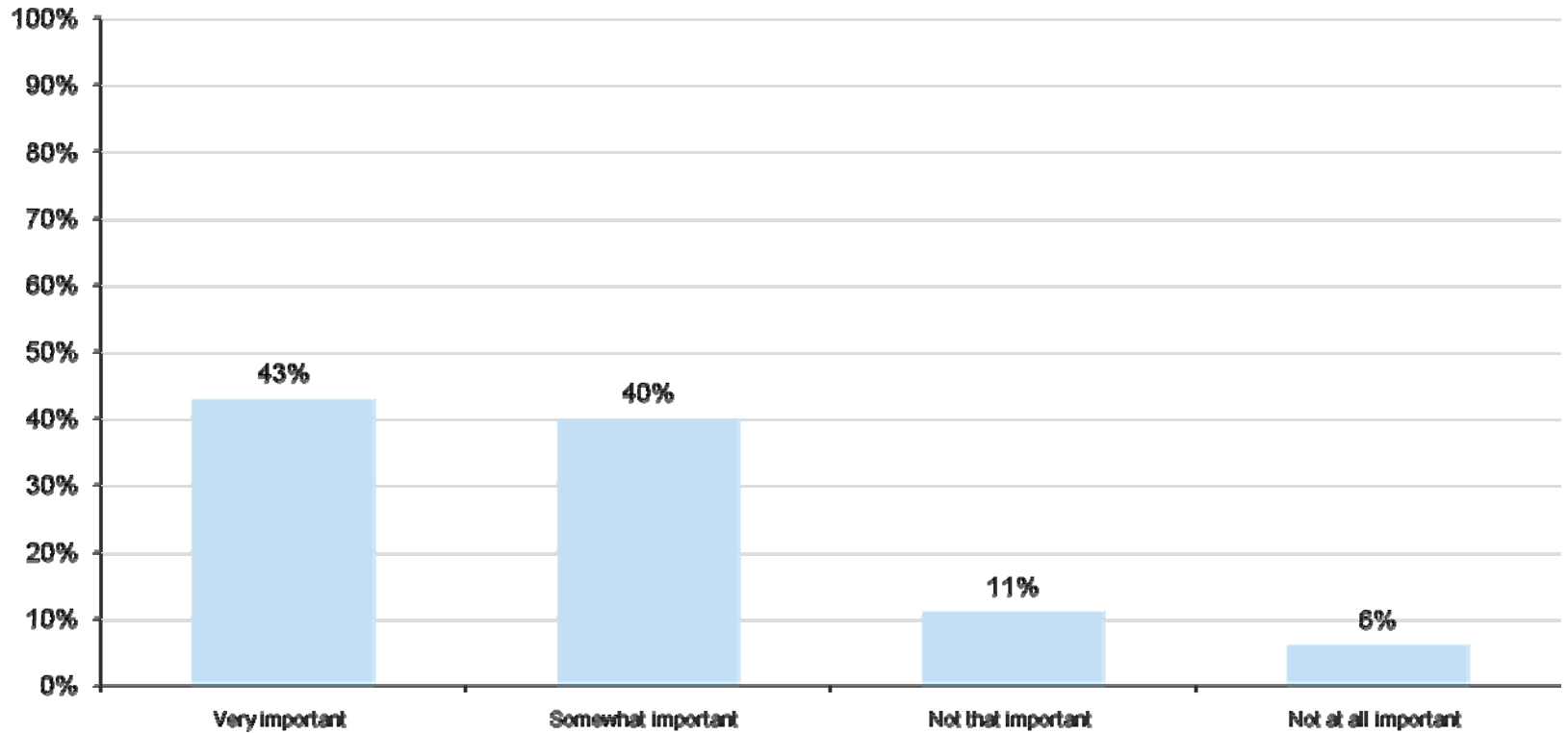
# Family - Open Communications

18. How often do you talk openly about alcohol and drug-related issues within your family?



# Influences - Parents

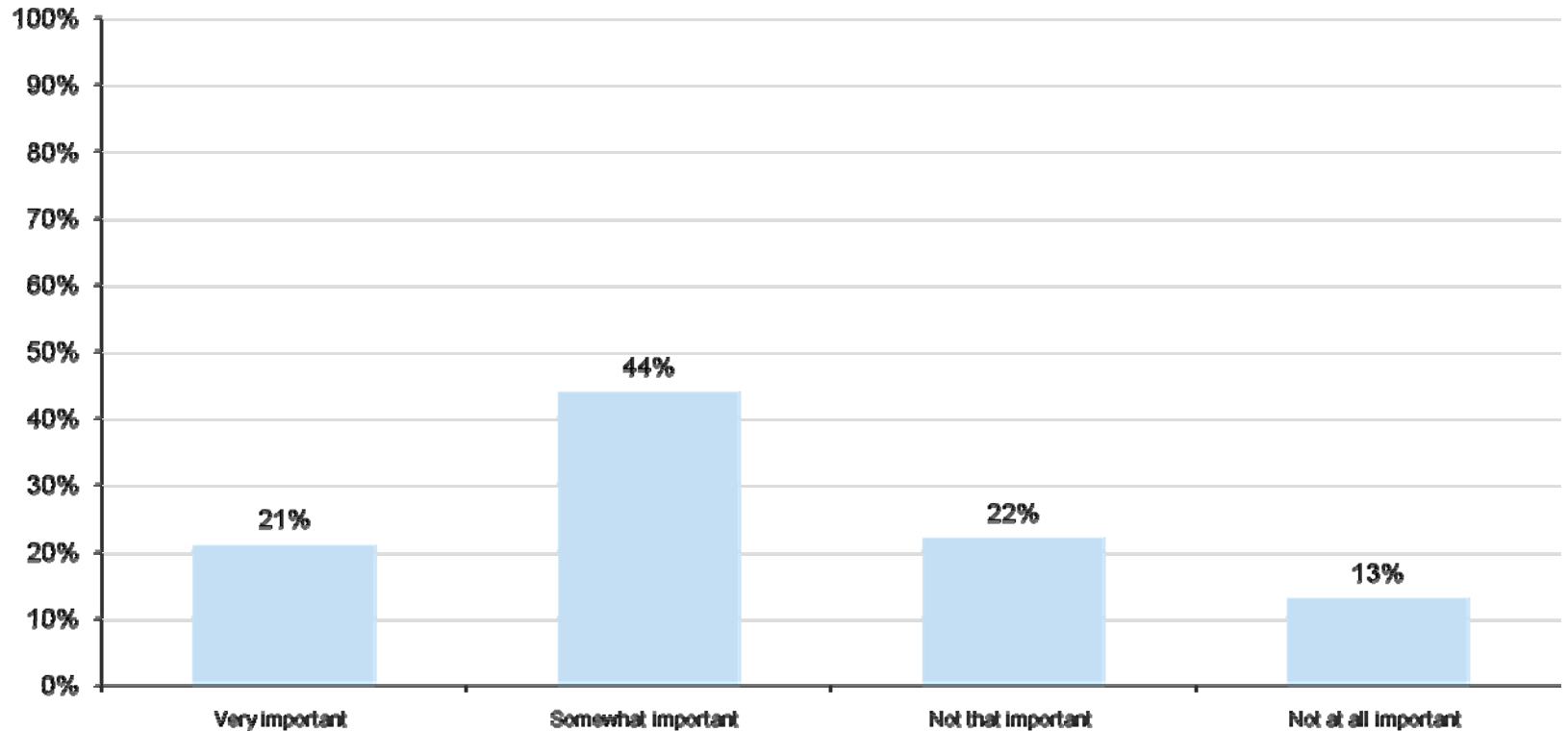
19. How important do you feel the opinions of your parents are when it comes to your decision whether or not to use drugs?





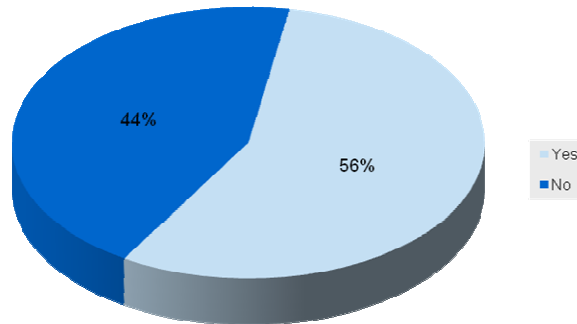
# Influences - Friends

I10. How important do you feel the opinions of your friends are when it comes to your decision whether or not to use drugs?

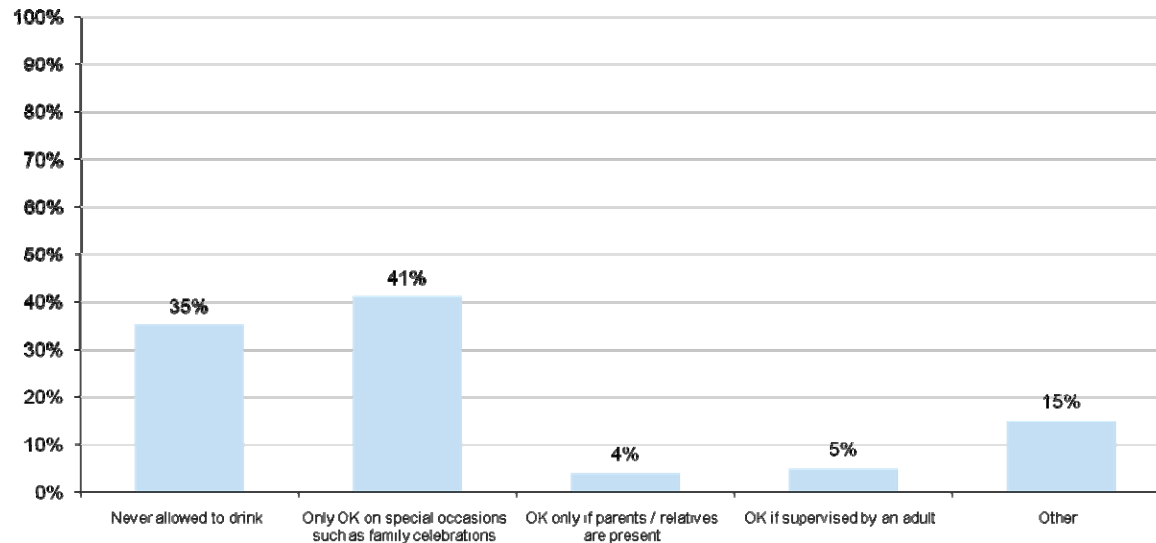


# Alcohol Use Policy in Parent's Household

I11. Do you have a policy on drinking alcohol within your parent's household?

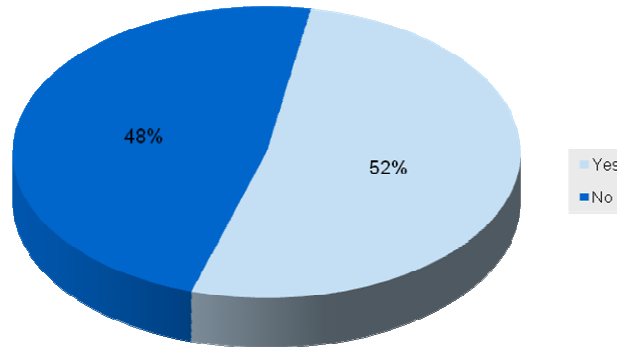


I12. Which of the following best describes the policy on your ability to drink within your household?

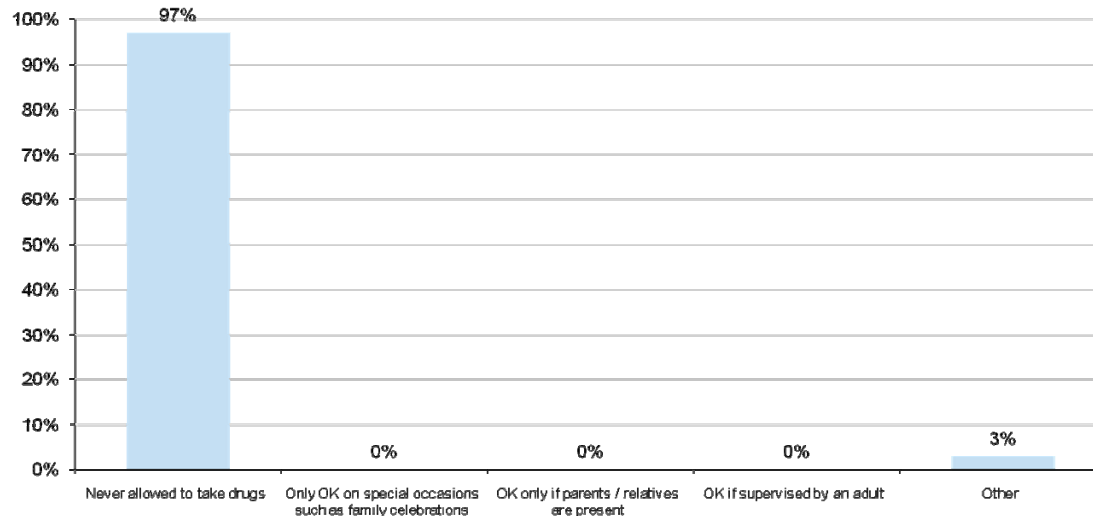


# Drug Usage Policy in Household

I13. Do you have a policy on taking drugs within your household?

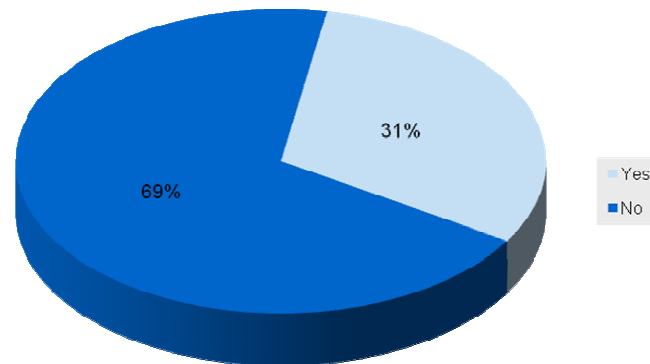


I14. Which of the following best describes the policy on your ability to take drugs within your household?

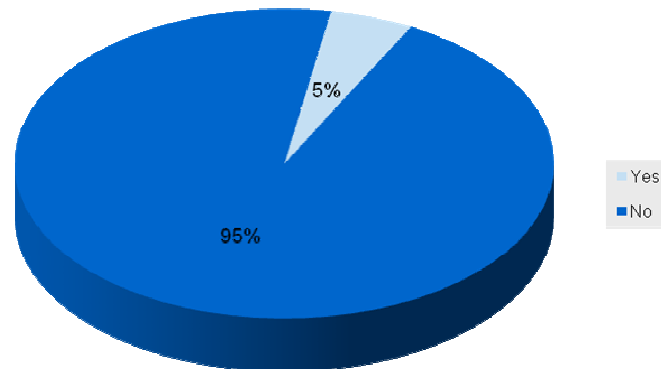


# Prevention Programs

**I15. Were you actively involved in substance abuse prevention programs & assemblies during your high school years?**

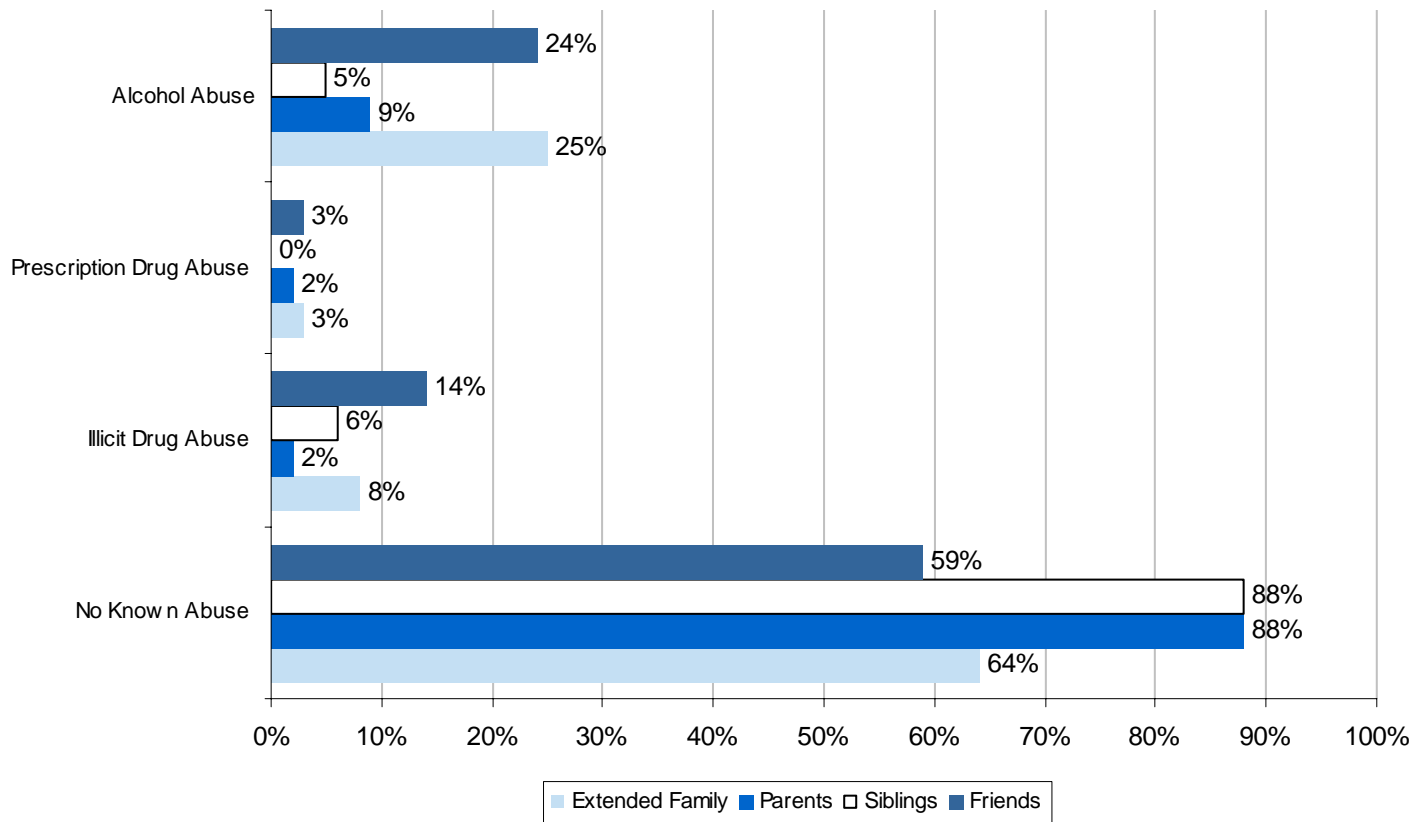


**I16. Are you currently actively involved in substance abuse prevention programs and assemblies?**

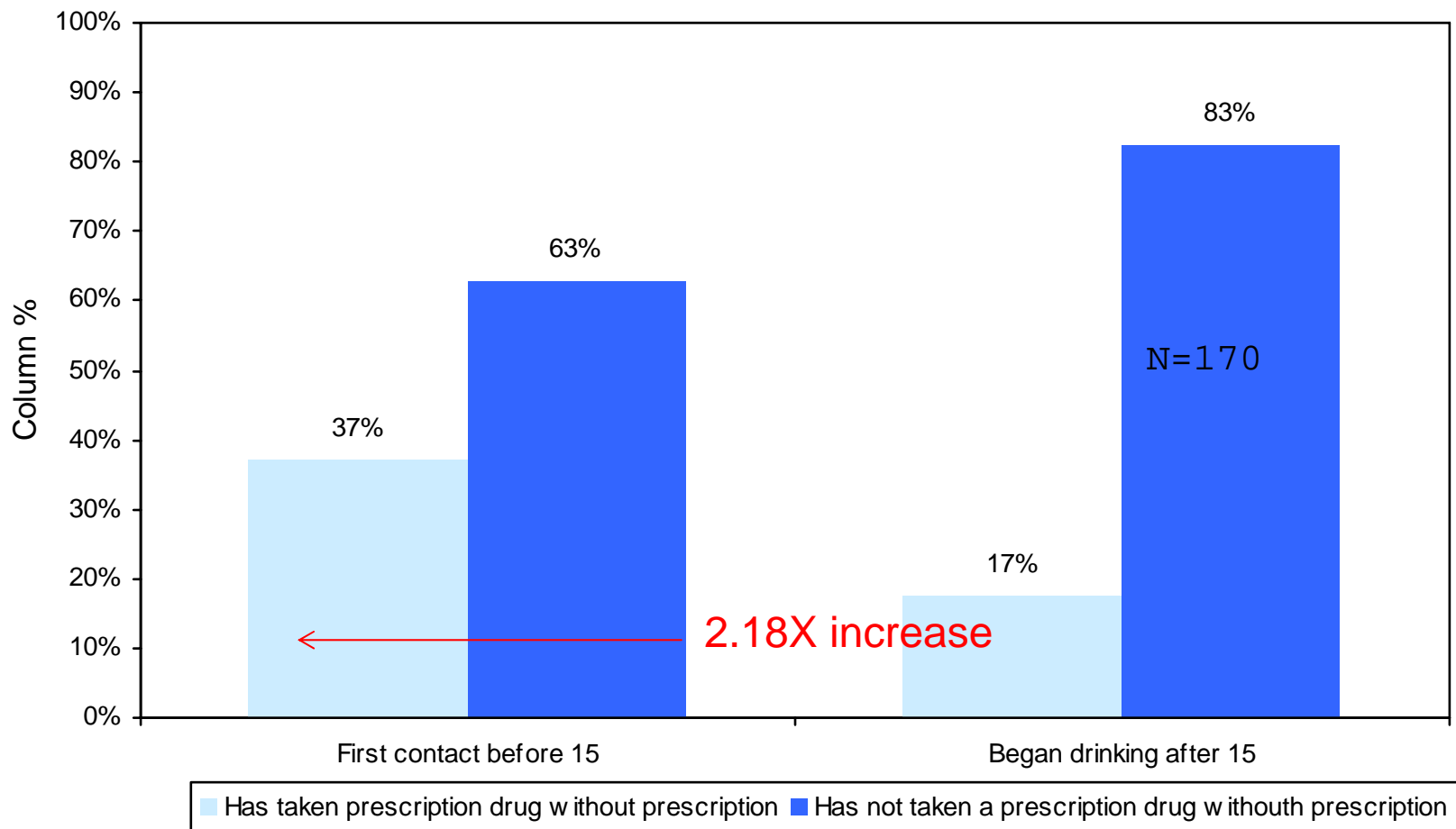


# Extended Family with Abuse Problems

I21. Do any of your extended family have an alcohol or substance abuse problem?

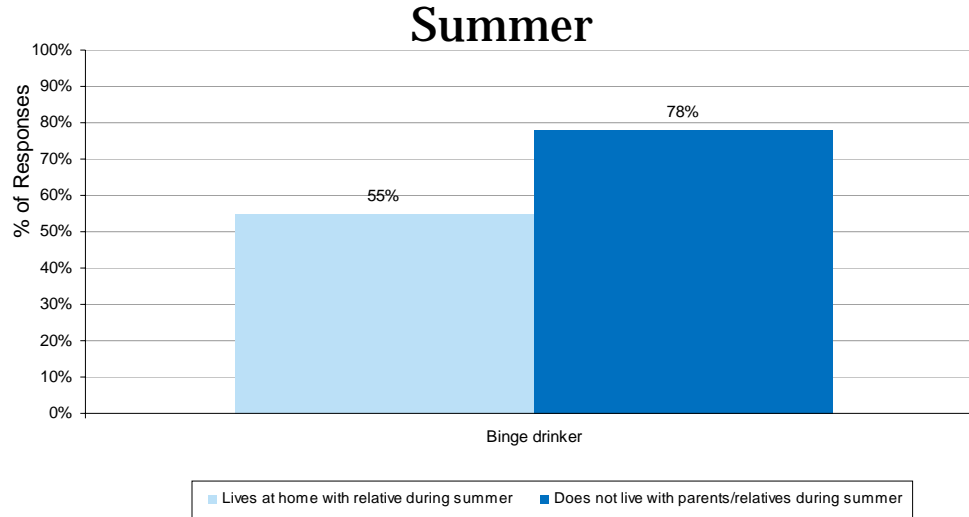


# Students that started binge drinking before the age of 15 are more than twice as likely to abuse prescription drugs

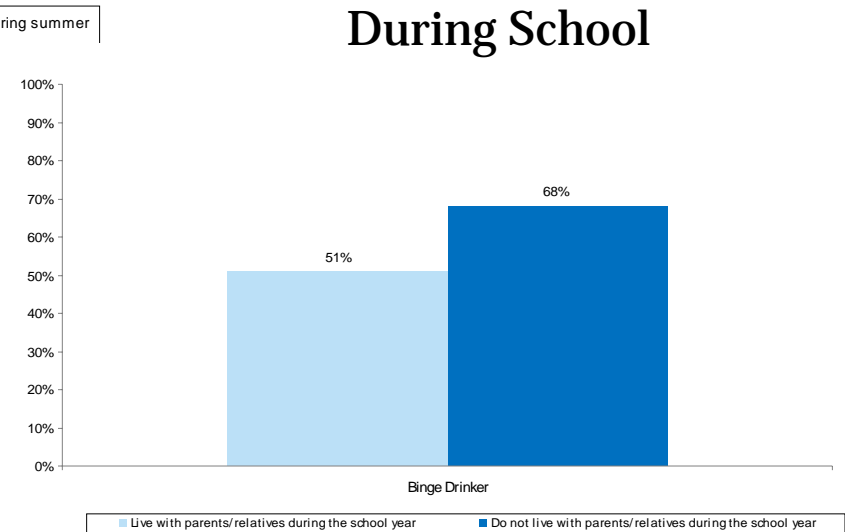




# Students that do not live with parent or relatives during the summer or school year are more likely to be binge drinkers\*



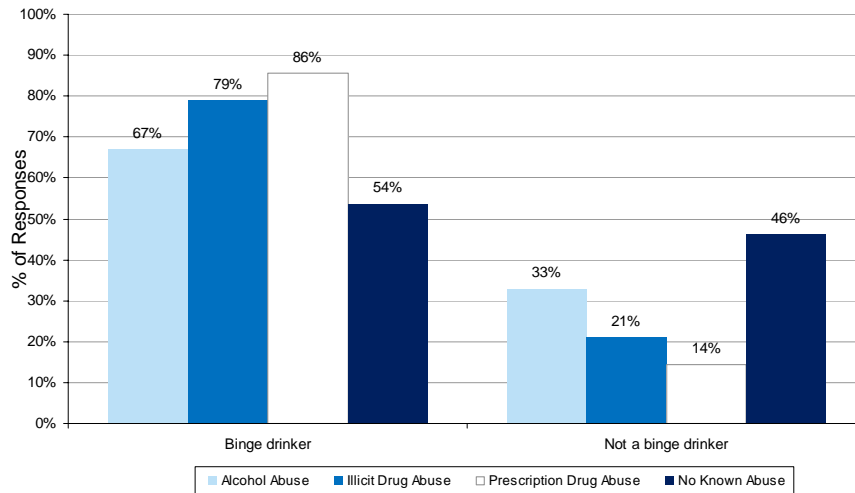
N=236



N=254

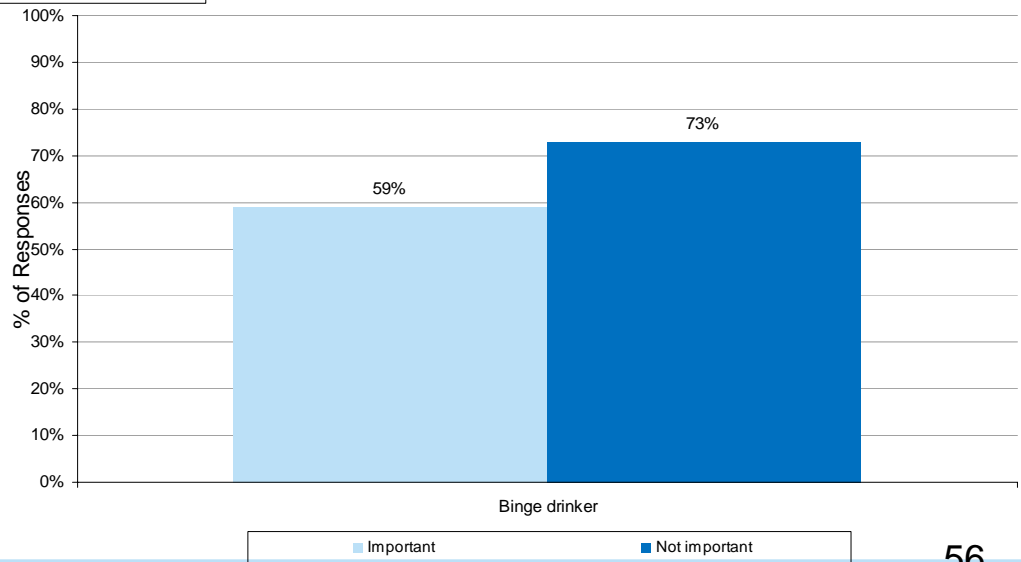
\* Binge drinking is defined as having 5 or more drinks in one occasion for males and having 4 or more drinks for females.

# Binge Drinking Influencers



Students with friends with substance abuse problems are more likely to be binge drinkers

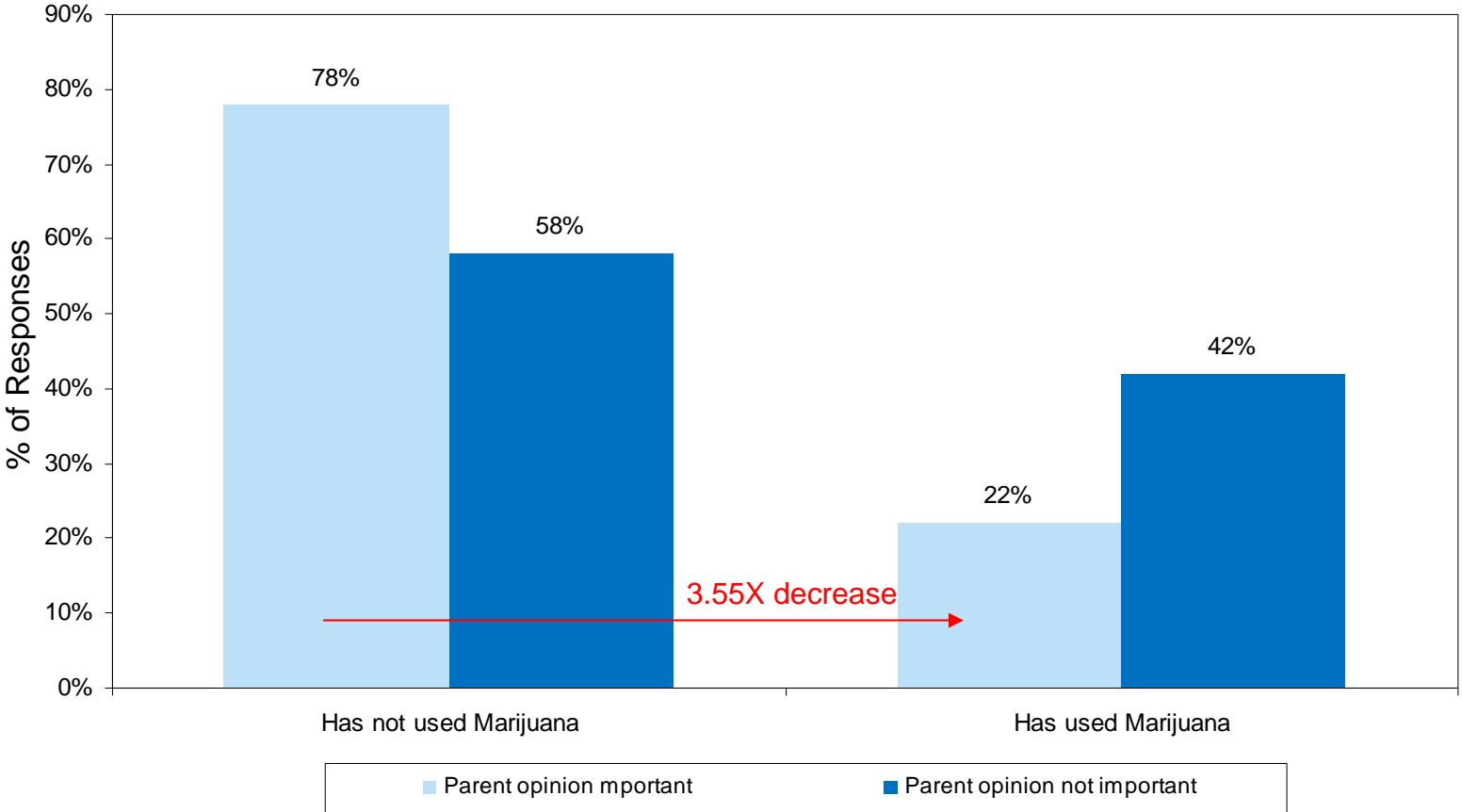
Students that believe their parents opinion is important are less likely to be binge drinkers





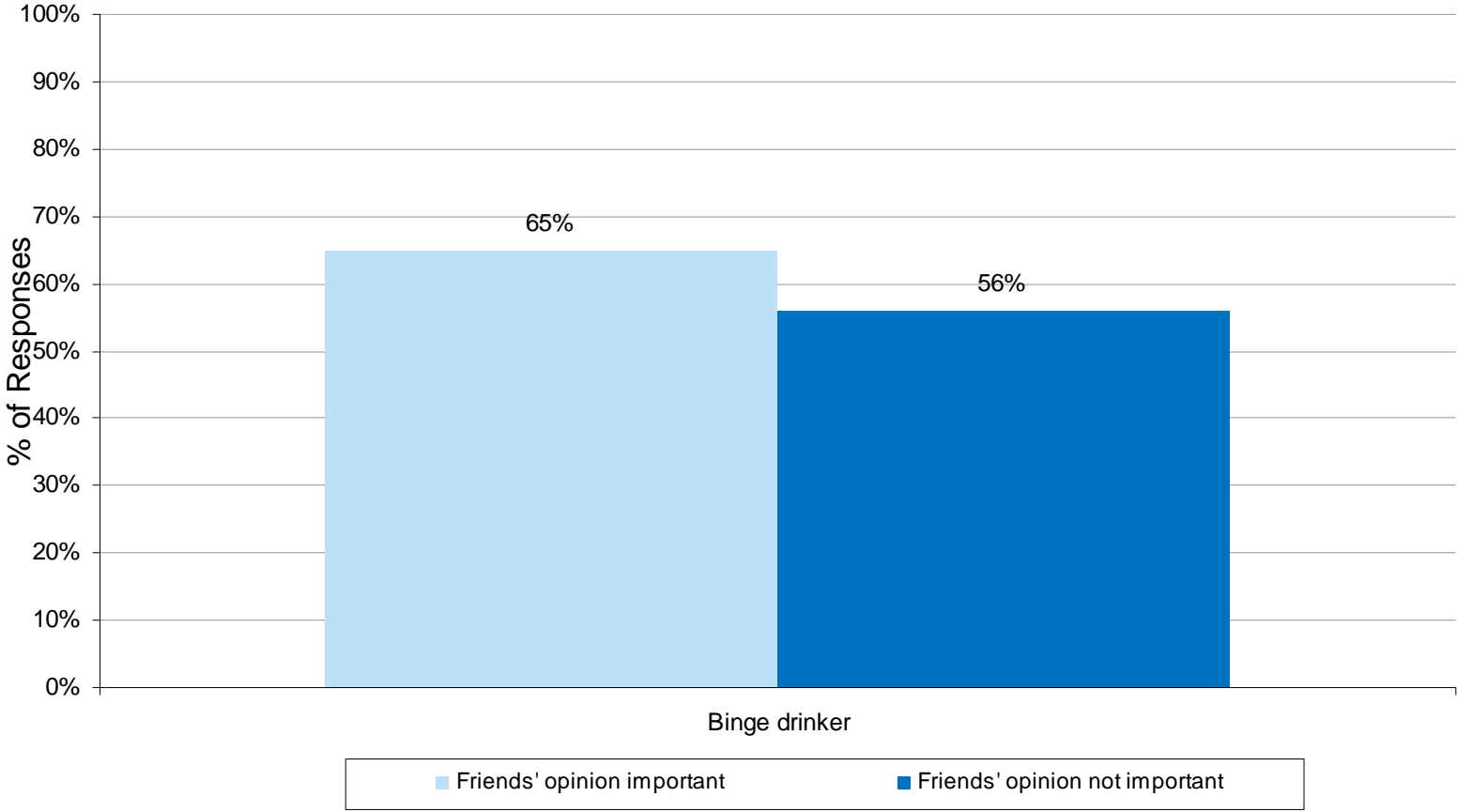


# Students that value their parent's opinion are 3 1/2 times less likely to have tried Marijuana

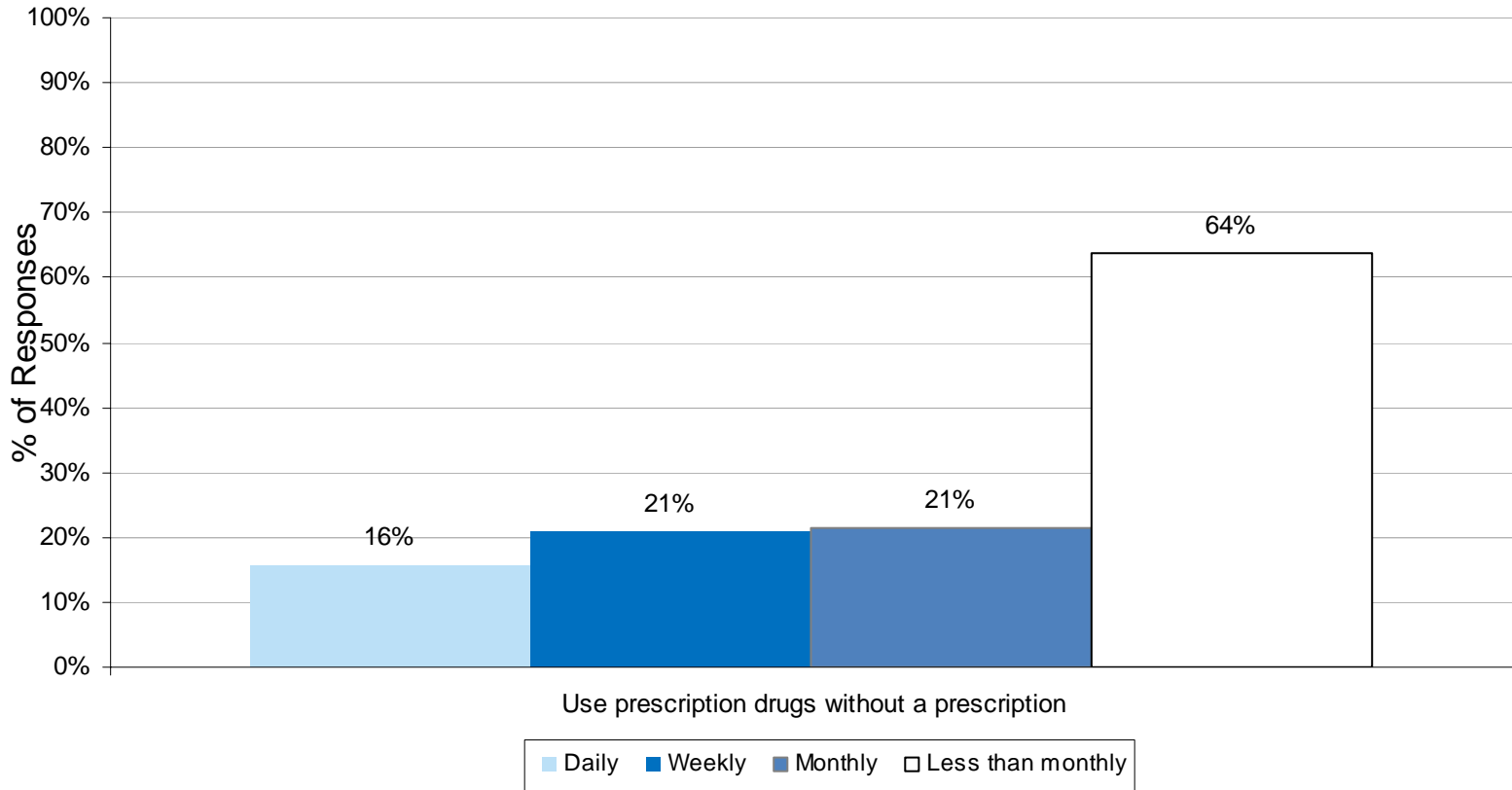




# Students who think that their friends' opinions are important are more likely to be binge drinkers

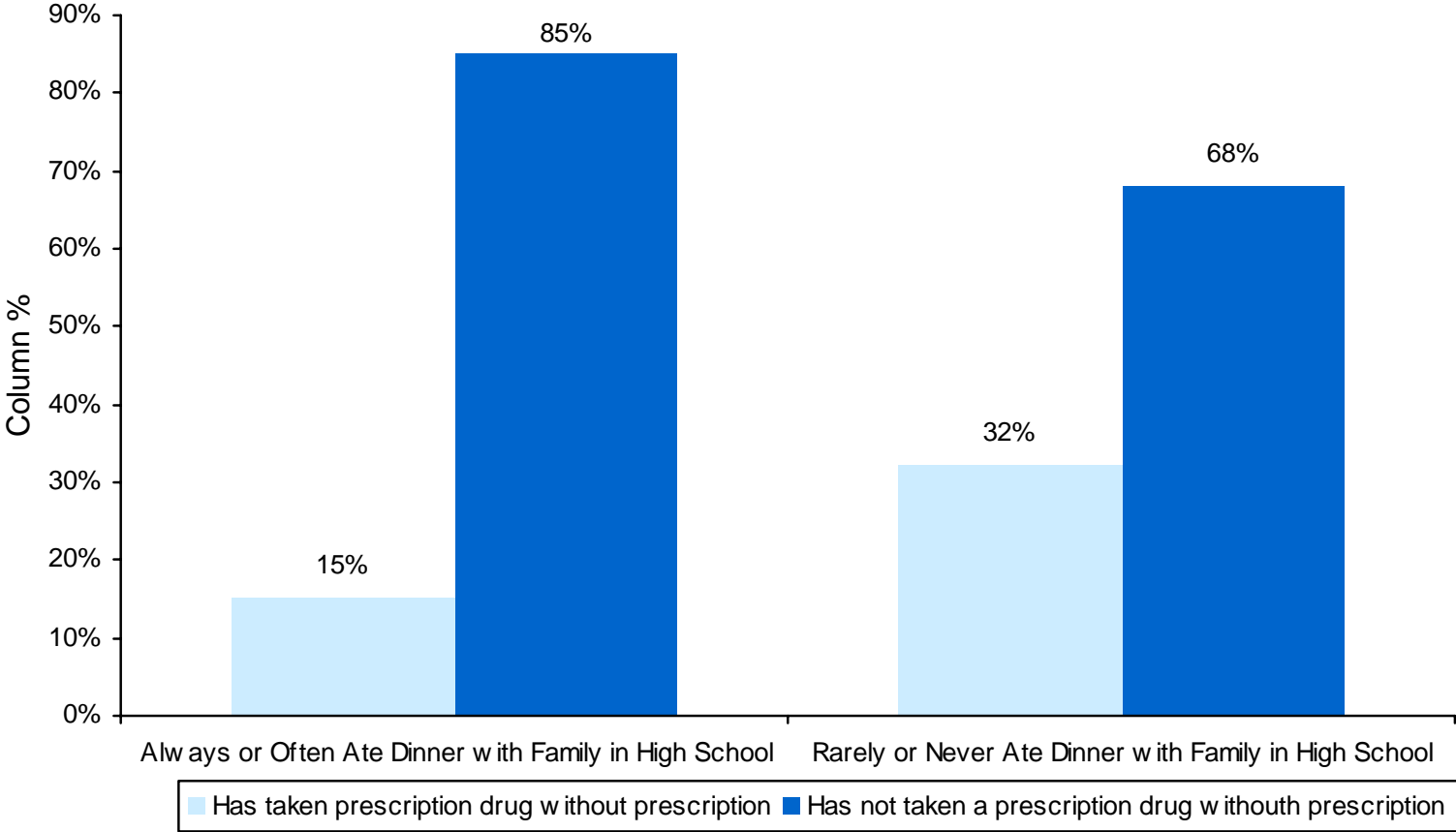


# Prescription drug use is typically higher the less face to face interaction students have with their parents during summer





# Students that ate dinner more often with their family in high school are less likely to have use prescription drugs without a prescription.



# About SurveyU

- Dedicated exclusively to measuring the opinions of U.S. college students
- Our research panel of 50,000+ college students has been recruited campus-by-campus as is matched to statistics provided by the National Center for Education Statistics (NCES)
- We work with marketers, public-policy makers and other market research firms to reveal the opinions of US college students
- We conduct custom research, publish syndicated reports and provide access to college students for other research organizations